



CREATING EXOTIC
Designers
LEGACY

collection
2022 / 23

Eleganto

THE BEST CHOICE UP TO
THE FINEST DETAIL.

ITACA[®]
an italian live

Explore the
perception of tiles

Itaca tiles is
a global specialist
in premium porcelain
and wall tiles for
every style and
application in residential,
commercial and public
architecture. Being
global specialists
means excellence in the
level of design and
technology in each type
of surface, making
it possible to always
offer designers and end
users the best
solution for each
application.



Intense in contrast
yet inspires us with
the serene calm.



The result is an application
that highlights every detail,
giving the surface the rough
opacity of the original material.

Craftsmanship
at the service
of technology



Engi- neering Next Level of Art

With a fresh, holistic approach to every masterpiece, and sensitively balancing style and innovation for opulent commercial, hospitality areas, malls projects as well as the aesthetic home. It's carved to deliver the aesthetic approach in every aspect. This pleasing masterpiece inspires the spaces & elevates the souls.

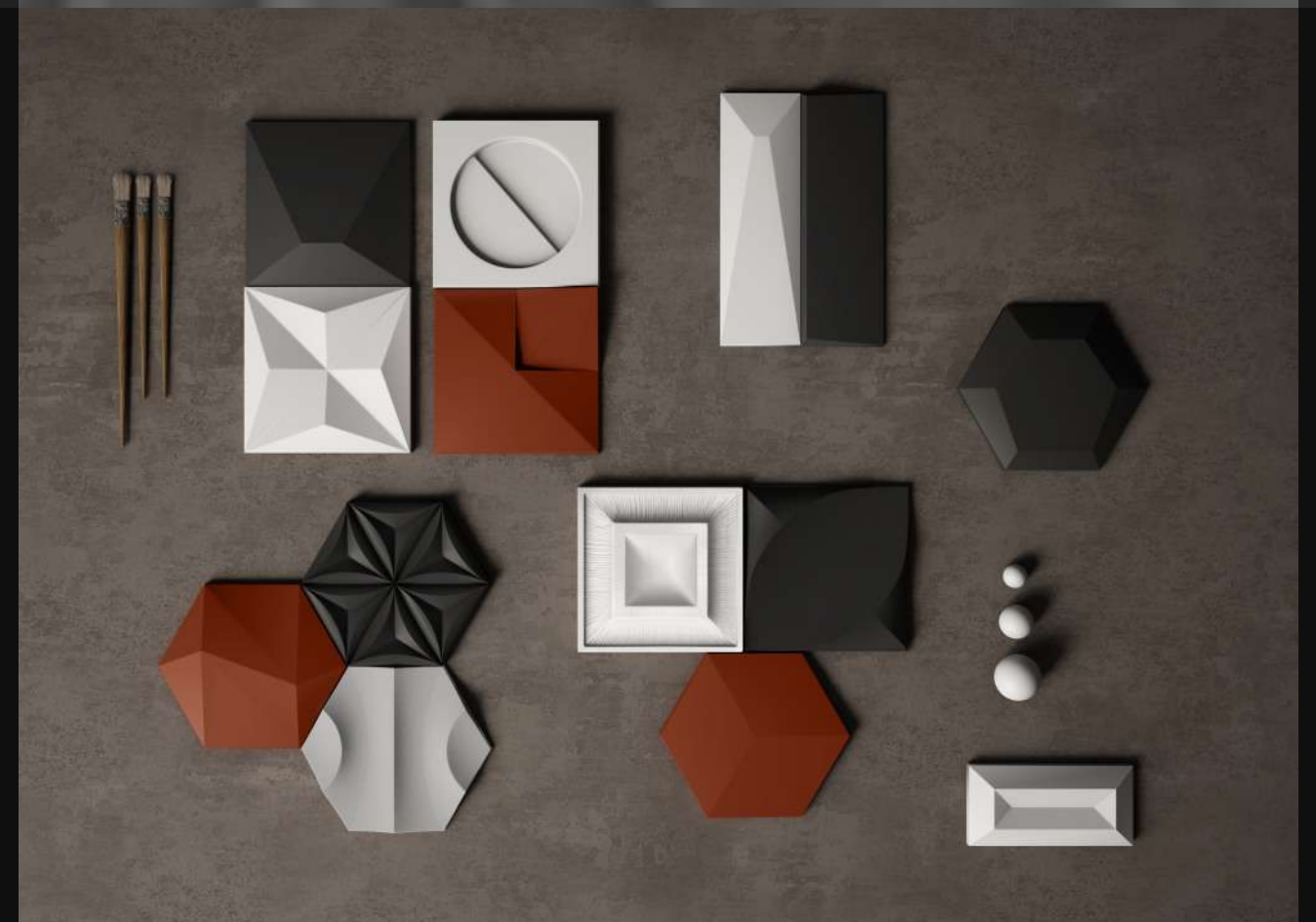


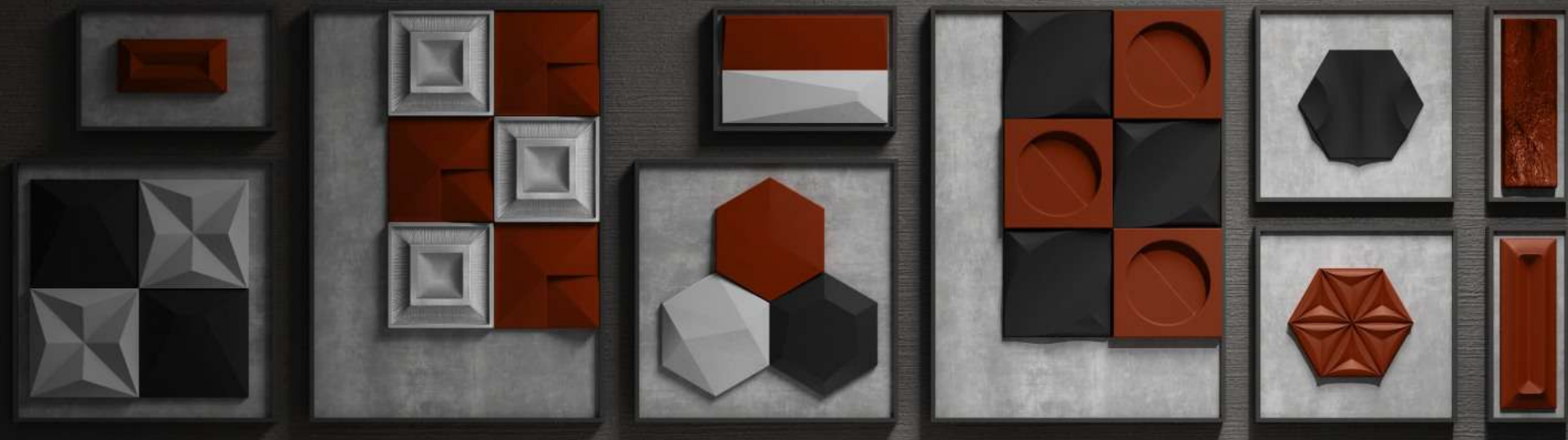


Clay Crafted Light

3D Wall Carve is a vibration of matter and light, like those that wash over us every day with infinite visual and tactile suggestions, engaging us with their authenticity and vitality. To design this collection of interior wall tiles, researchers at Itaca developed an innovative technology inspired by the natural character of engraved, hand-worked stone.

Textures with Personality
”





COLOUR
OPTION



SEAMLESS
COLOUR



COMPOSITE



INDOOR/OUTDOOR

Surfaces consist of diligence & beauty, The artistry gives structure to smooth walls on the interior or exterior surfaces, covering walls either partially or entirely. By playing with concave and convex planes and using them to accentuate one another, it creates the effect of visually pulling the viewer towards itself. Turn your spaces into monuments of modernity with exceptional surfaces that stand the test of time and get better with every single glance.

A timeless tile, to love forever.

Belle Forme was born from the concrete controversy; rebranding the industrial material as a luxurious one through striking an impeccable balance between artistry and craftsmanship, design and engineering. In essence, we translate architecture and nature into the surface, incorporating tactile 3D elements for bold accent walls and facades, and mesmerizing patterns perfectly suited to durable feature floors, for interiors and exteriors alike.



Effervescent Charm

Sublime & charming
surfaces
convey the way nature
asserts itself
onto the chic
ambience via square &
ovate.

The form of
ovate derives from
the fusion of a leaf
and a perfect parameter.

The vertical centre
line gives depth to the
tile and creates
an illusion of two
different colour shades
through the natural
reflection of light.

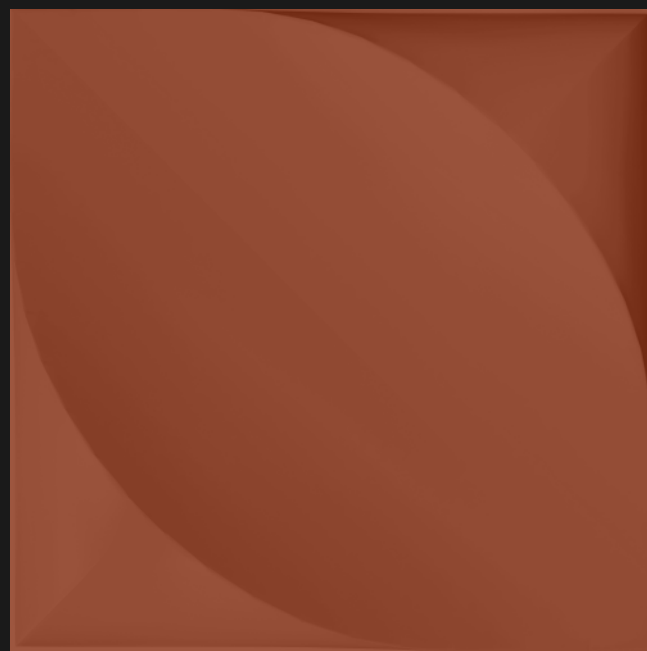
 **belle forme®**

Oveta
Collection





Oveta
Brown



Oveta
White



Oveta
Grey

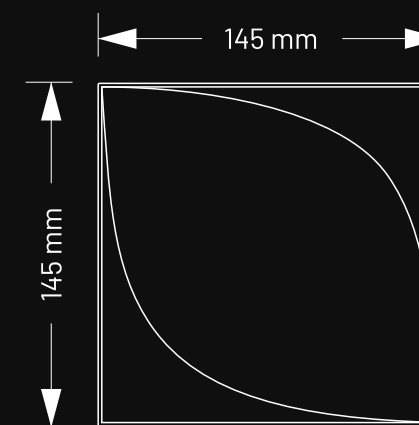


Oveta
Black



Technical Specification :

Dimension	145 x 145mm
Thickness	9 mm on side/ highest point 28mm
Weight/Pcs	0.700 gm.
Weight/Sqft	3.3 kg.
No. of pcs per Sqft	4.42 pcs.
No. of pcs in Box	20 pcs.
Box Weight	14 kg.
SQFT in Box	4.52 sq.ft.





Empowered and
elegant.

Oveta
Black





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**Oveta
 Brown**

Effervescent Charm

Sublime & charming surfaces convey the way nature asserts itself onto the chic ambience via square & ovate. The form of ovate derives from the fusion of a leaf and a perfect parameter. The vertical centre line gives depth to the tile and creates an illusion of two different colour shades through the natural reflection of light.

Exquisite & Subtle

Tero is a perfect epitome
of how much impact
you can create with
3D tiles. It's the
confluence
of complex quadrant
straight edges that
tease your
imagination to
do more. What you
get is a solid style
statement that is
hard to miss and simply
impossible to ignore.
Groove makes for
compelling designs
and incredible
patterns.

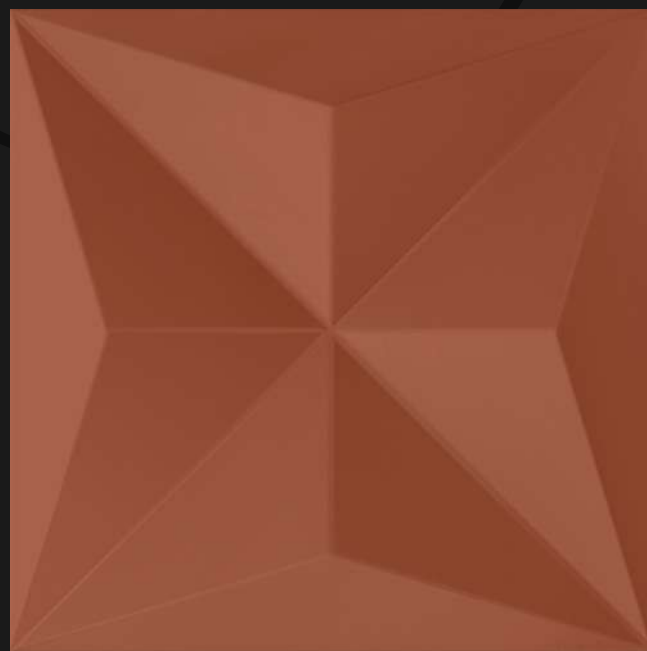
 **belle forme®**

Tero
Collection

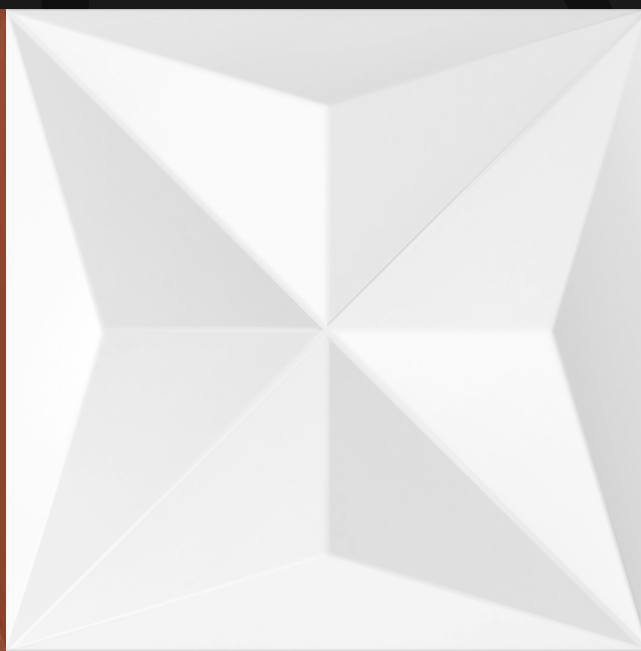




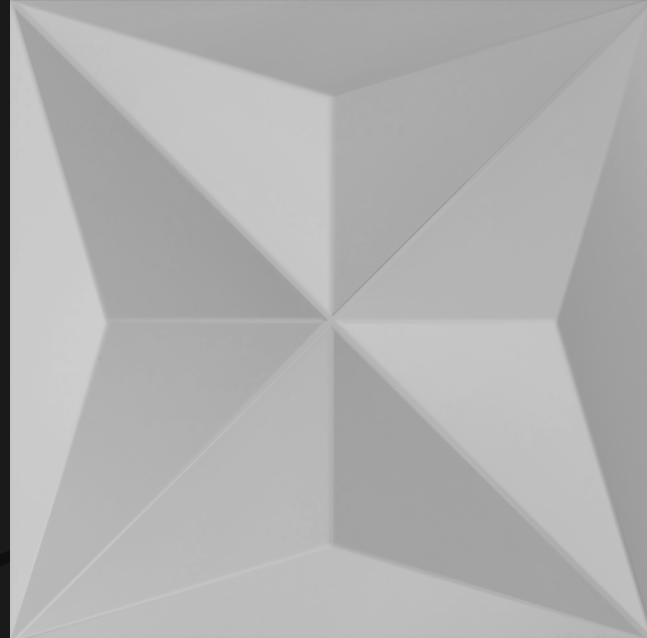
**Tero
Brown**



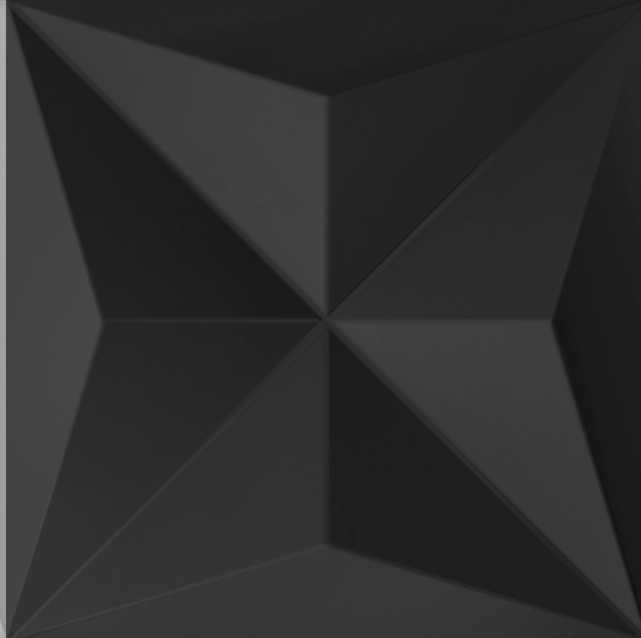
**Tero
White**



**Tero
Grey**

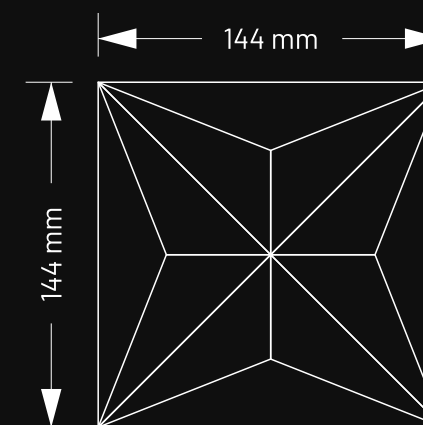


**Tero
Black**



Technical Specification :

Dimension	144 x 144mm
Thickness	9.5 mm on side/ highest point 25mm
Weight/Pcs	0.650 gm.
Weight/Sqft	2.9 kg.
No. of pcs per Sqft	4.48 pcs.
No. of pcs in Box	18 pcs.
Box Weight	12 kg.
SQFT in Box	4 sq.ft.

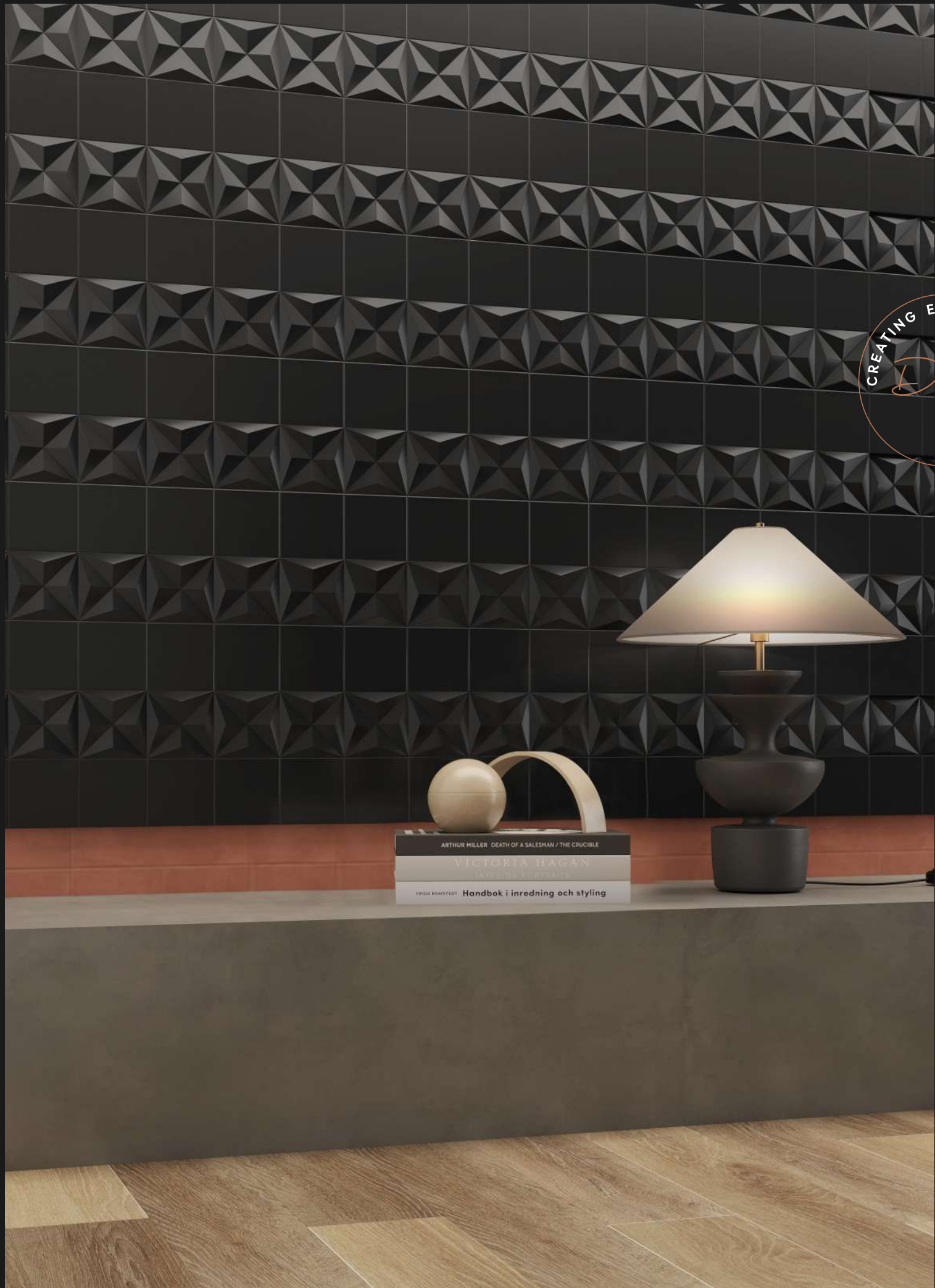




Creating a focal point
in very special interiors.

Tero
White





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**Tero
Black**

*Exquisite &
Subtle*

Tero is a perfect epitome of how much impact you can create with 3D tiles. It's the confluence of complex quadrant straight edges that tease your imagination to do more. What you get is a solid style statement that is hard to miss and simply impossible to ignore. Groove makes for compelling designs and incredible patterns.

Graceful to Minuscule

The Simple but
classy creation has
a lot to offer to
curious designers.
On the ambience,
it creates a subtle
depth. It delivers lasting
impressions at
every glance.
Captivating fact
about Raise
is that it does not over
whelm you with
its denseness.
The riase achieved on
top is still very
salient and admirable.

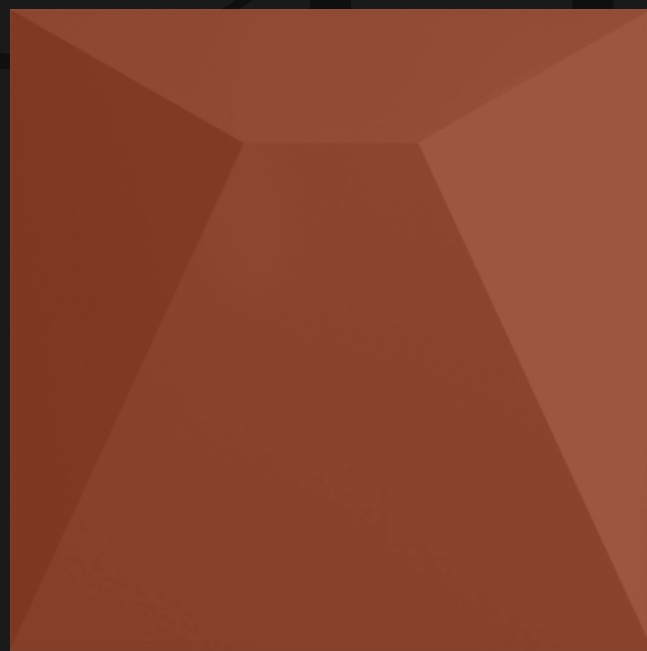
 **belle forme®**

Raise
Collection





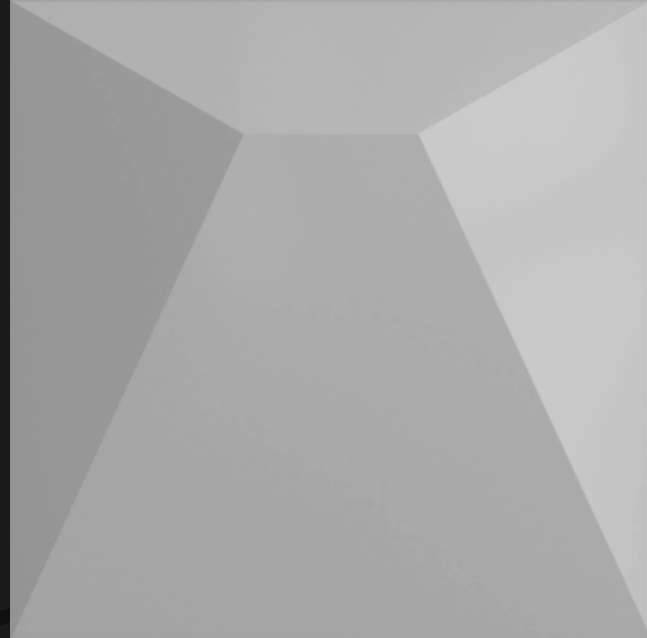
Ralse
Brown



Ralse
White



Ralse
Grey

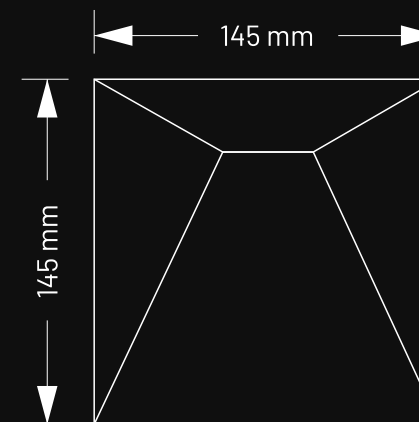


Ralse
Black



Technical Specification :

Dimension	145 x 145mm
Thickness	9 mm on side/ highest point 28mm
Weight/Pcs	0.800 gm.
Weight/Sqft	3.5 kg.
No. of pcs per Sqft	4.42 pcs.
No. of pcs in Box	18 pcs.
Box Weight	14 kg.
SQFT in Box	4 sq.ft.





Designed exclusively
to surprise.

**Ralse
Brown**





CREATING EXOTIC
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**Ralse
 Black**

Graceful to Minuscule

The Simple but classy creation has a lot to offer to curious designers. On the ambience, it creates a subtle depth. It delivers lasting impressions at every glance. Captivating fact about Raise is that it does not over-whelm you with its denseness. The riase achieved on top is still very salient and admirable.

Distinct & Distinguished

Experts have been researching the relationship between details and the big picture for years. Their experiments in carving the authentic shapes and the artisan ship of Sculpting the intense surface detailed with intricate designs. This collection was born to deliver the futuristic approach.

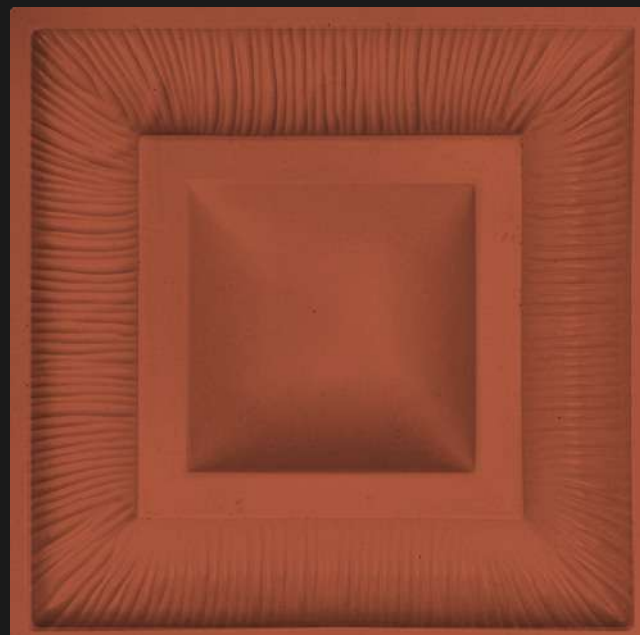
 **belle forme®**

Sculpture
Collection

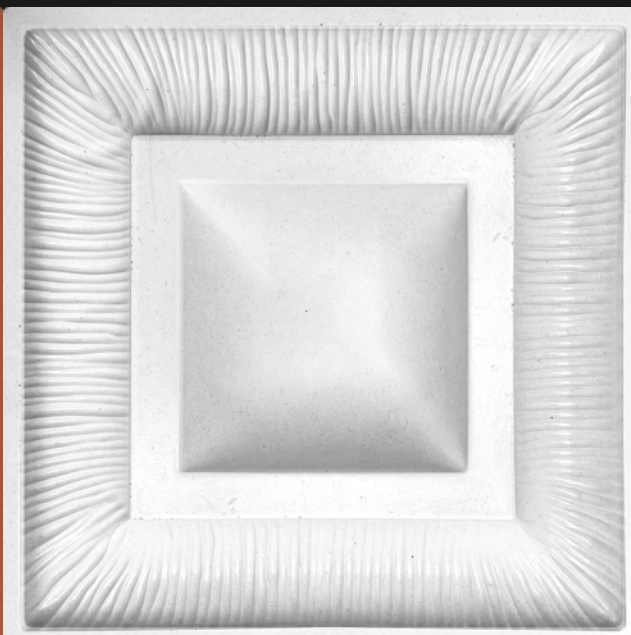




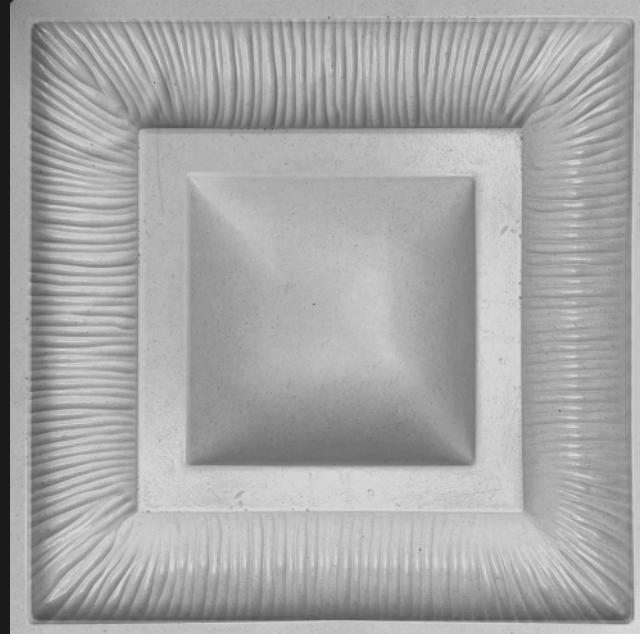
Sculpture
Brown



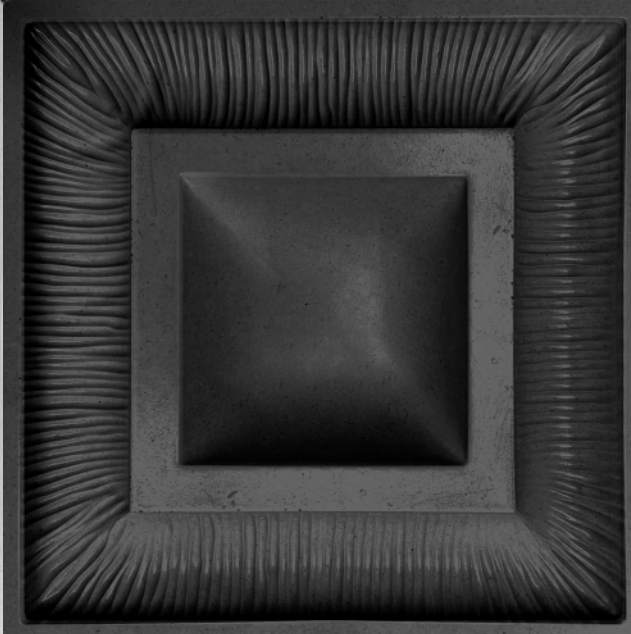
Sculpture
White



Sculpture
Grey

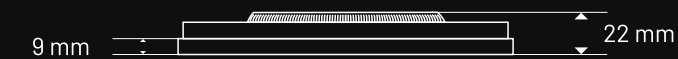
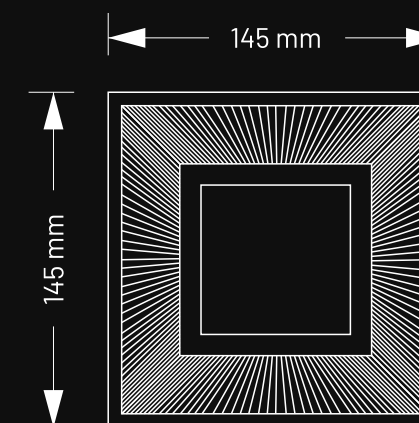


Sculpture
Black



Technical Specification :

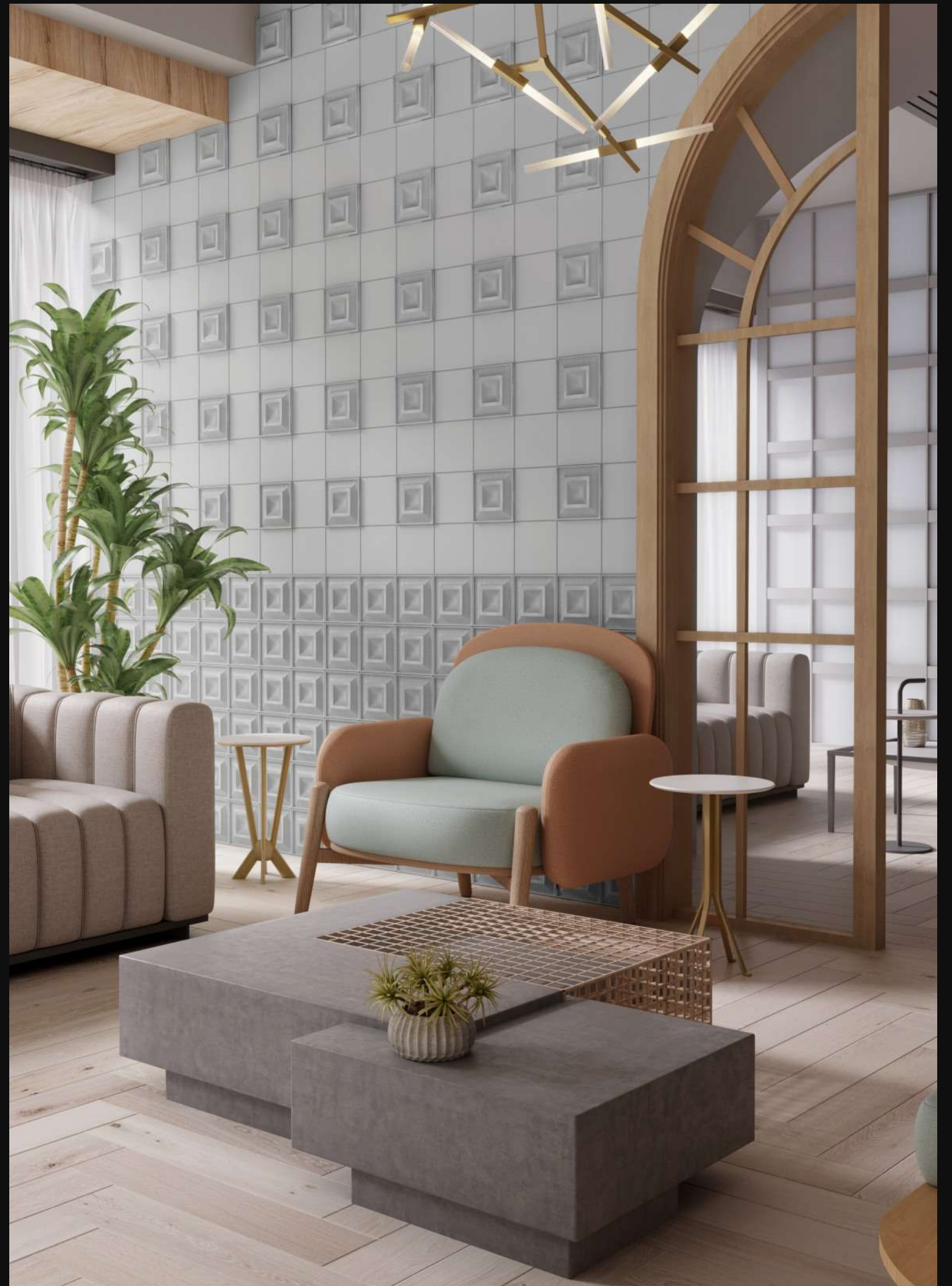
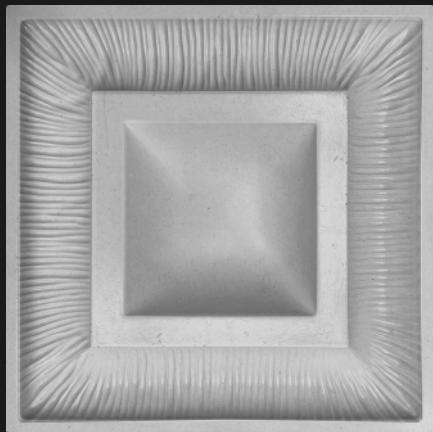
Dimension	145 x 145mm
Thickness	9 mm on side/ highest point 22mm
Weight/Pcs	0.680 gm.
Weight/Sqft	3 kg.
No. of pcs per Sqft	4.42 pcs.
No. of pcs in Box	18 pcs.
Box Weight	12.5 kg.
SQFT in Box	4 sq.ft.





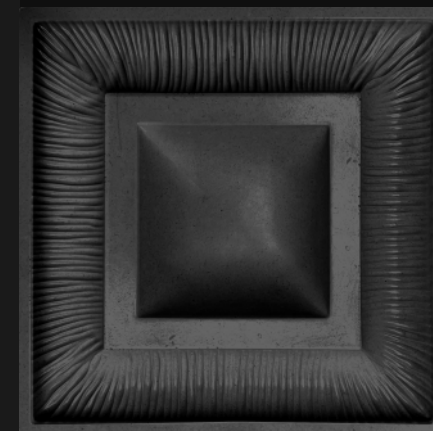
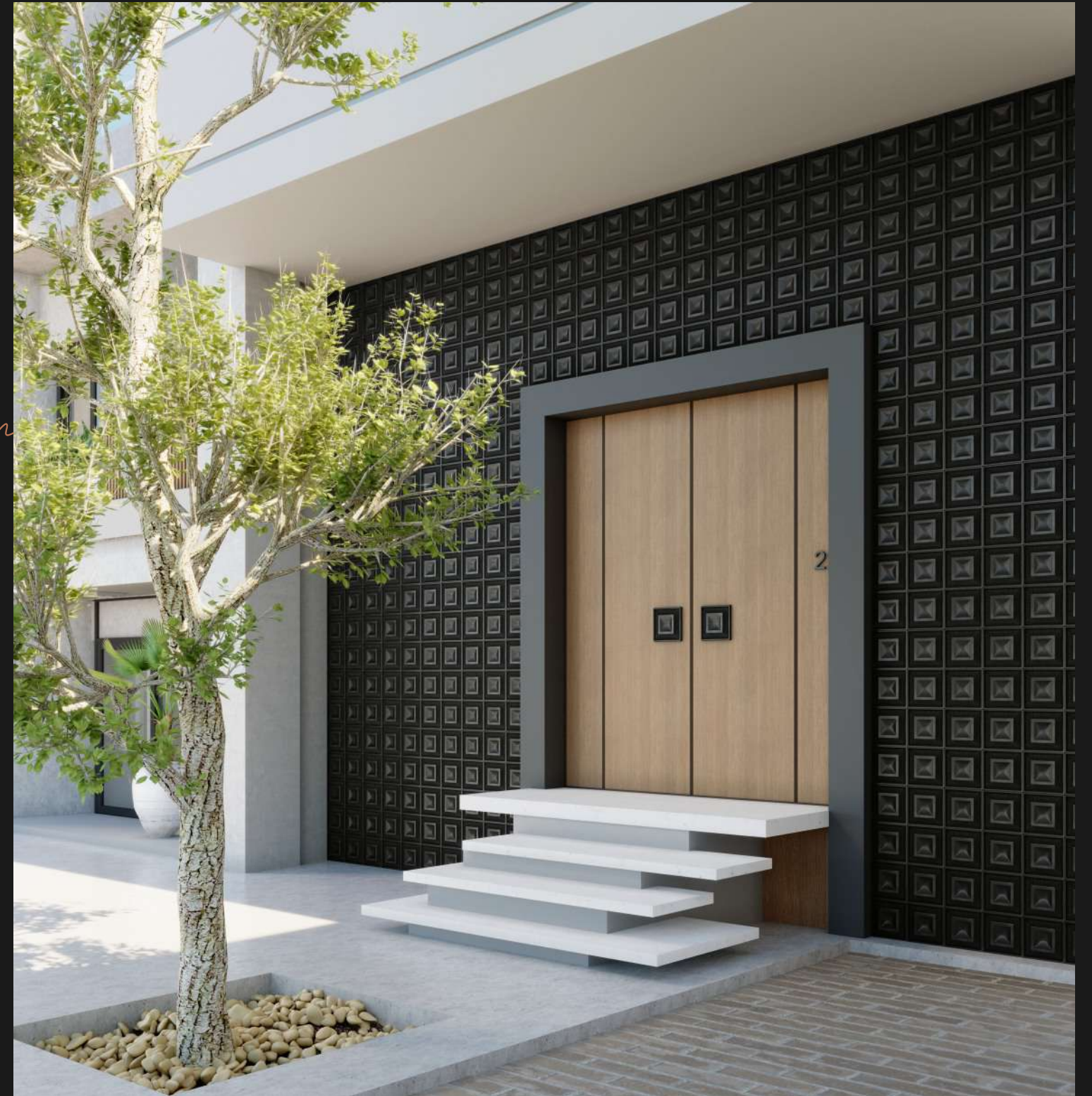
Many styles and possibilities.

**Sculpture
Grey**





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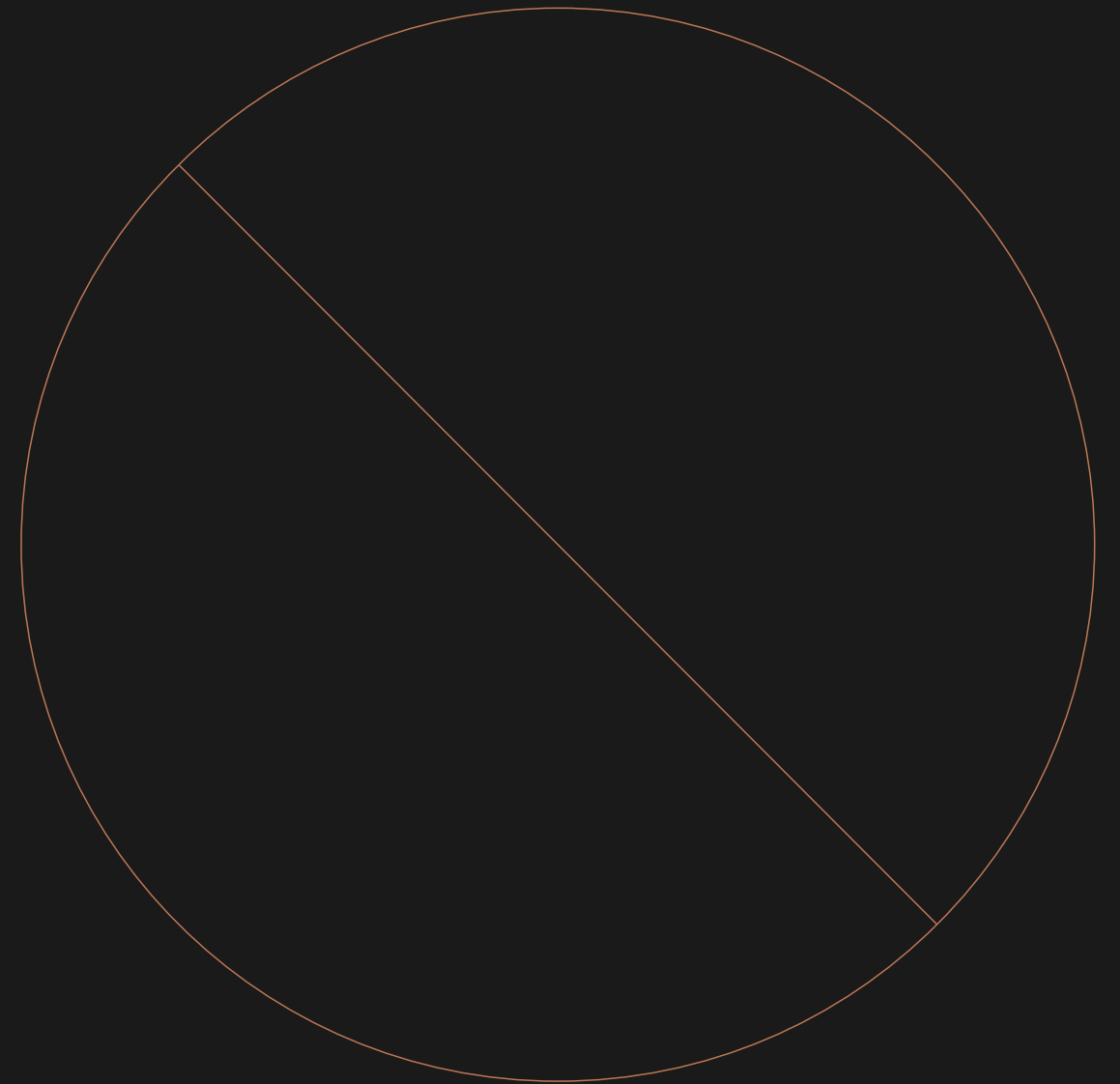
**Sculpture
Black**

Distinct & Distinguished

Experts have been researching the relationship between details and the big picture for years. Their experiments in carving the authentic shapes and the artisan ship of Sculpting the intense surface detailed with intricate designs. This collection was born to deliver the futuristic approach.

Arousing & Adorning

Squircle is the 'extra' in ordinary. It portrays to you how it is effortless to achieve the extraordinary. An elegant twist to the simple square adored with the radius, it creates the aura of an illustrious surface. It blend swell in all kinds of ambiances especially where you feel the need of having that wow factor. This is one style you can never go bored with.



 **belle forme®**

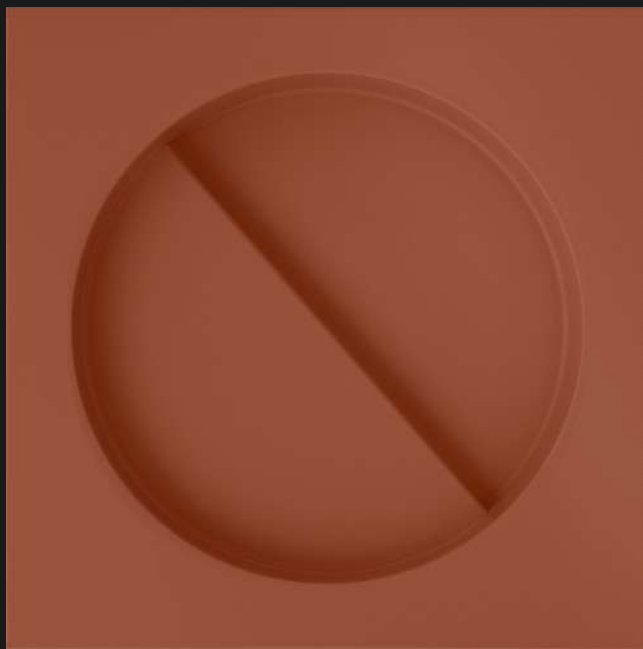
Squircle

Collection





Squirecle
Brown



Squirecle
White



Squirecle
Grey

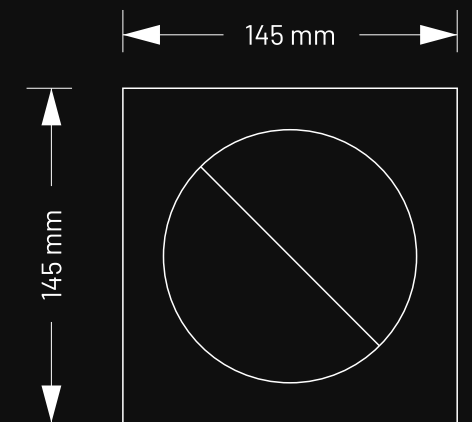


Squirecle
Black



Technical Specification :

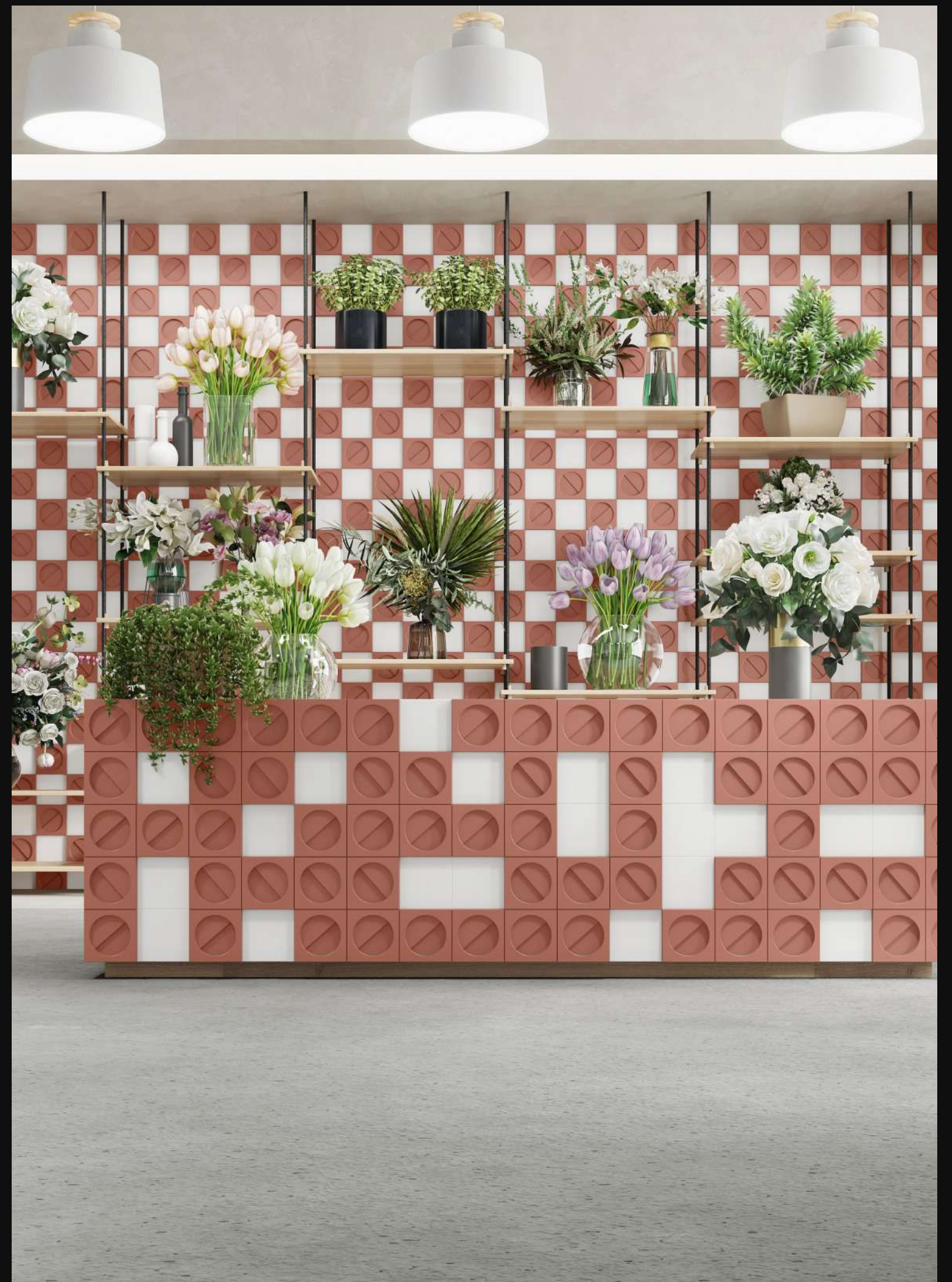
Dimension	145 x 145mm
Thickness	5.5 mm on side/ highest point 23mm
Weight/Pcs	0.830 gm.
Weight/Sqft	3.6 kg.
No. of pcs per Sqft	4.42 pcs.
No. of pcs in Box	18 pcs.
Box Weight	14.8 kg.
SQFT in Box	4 sq.ft.

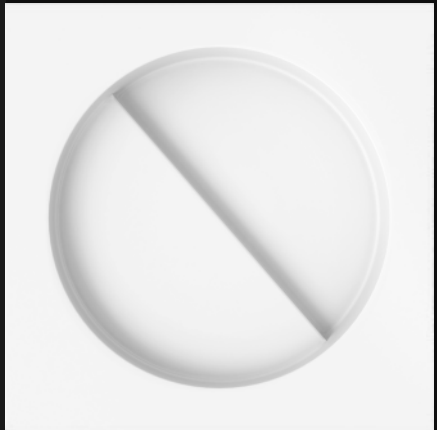




Gives naturalness
and distinction to
any corner.

**Squircle
Brown**





**Squirrel
White**

Arousing & Adorning

Squirrel is the 'extra' in ordinary. It portrays to you how it is effortless to achieve the extraordinary. An elegant twist to the simple square adored with the radius, it creates the aura of an illustrious surface. It blend swell in all kinds of ambiances especially where you feel the need of having that wow factor. This is one style you can never go bored with.

Pretence to superiority

Rhombus attributes the
geometric visual carved with
techniques as the
inspiration for the graceful
contour.

The surface is the
smoothest, specially
formulated
concrete, best described
as the grace of perfect
contour.

it is a contemporary
classic well suited for any
environment when used well,
it will not just be an
embellishment for a space
but a reflection of your
persona.

 **belle forme®**

Rhombus

Collection





Rhombus
Brown



Rhombus
White



Rhombus
Grey

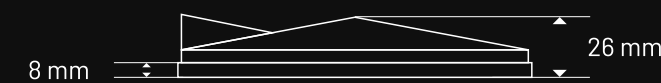
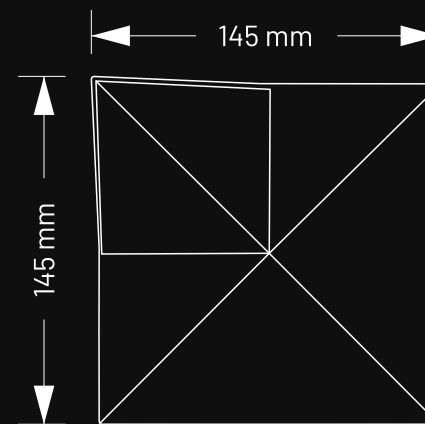


Rhombus
Black



Technical Specification :

Dimension	145 x 145mm
Thickness	8 mm on side/ highest point 26mm
Weight/Pcs	0.675 gm.
Weight/Sqft	3 kg.
No. of pcs per Sqft	4.42 pcs.
No. of pcs in Box	18 pcs.
Box Weight	12.25 kg.
SQFT in Box	4 sq.ft.





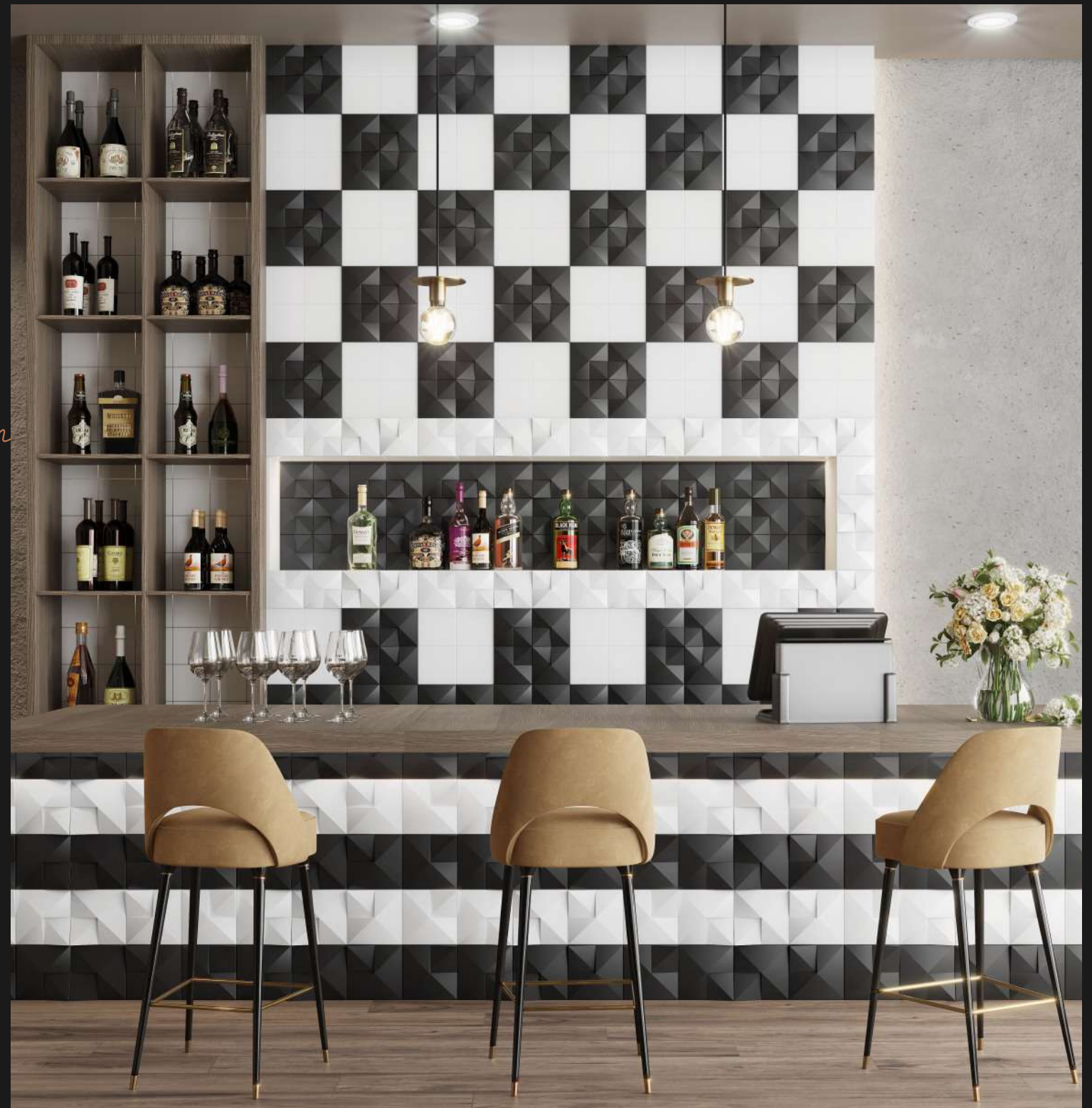
Design that gives an
air of serenity and
harmony to any corner.

Rhombus
Brown





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**Rhombus
Black**

*Pretence to
superiority*

Rhombus attributes the geometric visual carved with techniques as the inspiration for the graceful contour. The surface is the smoothest, specially formulated concrete, best described as the grace of perfect contour. It is a contemporary classic well suited for any environment when used well, it will not just be an embellishment for a space but a reflection of your persona.

A timeless tile, to love forever.

Belle Forme was born from the concrete controversy; rebranding the industrial material as a luxurious one through striking an impeccable balance between artistry and craftsmanship, design and engineering. In essence, we translate architecture and nature into the surface, incorporating tactile 3D elements for bold accent walls and facades, and mesmerizing patterns perfectly suited to durable feature floors, for interiors and exteriors alike.



Luring Luxury

Curvy on the edges like
a diamond, it takes
diligence and
functionality
to next level
to elevating souls.
Perhaps why,
its melange of allure &
glory with
every aspect.
Feel the
serenity with
our surfaces that
can accentuate a
space like no other.

 **belle forme®**

Edgy
Collection





Edgy
Brown



Edgy
Grey



Edgy
White

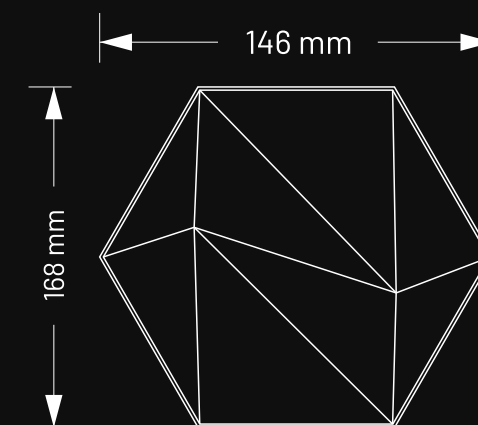


Edgy
Black



Technical Specification :

Dimension	146 x 168mm
Thickness	10 mm on side/ highest point 24.5mm
Weight/Pcs	0.650 gm.
Weight/Sqft	3.27 kg.
No. of pcs per Sqft	5.03 pcs.
No. of pcs in Box	16 pcs.
Box Weight	10.400 kg.
SQFT in Box	3.168 sq.ft.





A series inspired from
the rustic
and vintage style.

Edgy
Black





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Designers
LEGACY



**Edgy
White**

Luring Luxury

Curvy on the edges like a diamond, it takes diligence and functionality to next level to elevating souls. Perhaps why, its melange of allure & glory with every aspect. Feel the serenity with our surfaces that can accentuate a space like no other.

Strikingly Bewitching

It's the magnetic visual
appeal as
the result of precisely
rendered trilateral
contours that harness t
he beauty of
symmetry, as well as the
dynamic inter play of depth,
light and shadow,
and the energetic
movement of
geometric flow. Prism
allows one to
create endless
pattern combinations
from the most simple,
minimalist applications to the
most elaborate
masterpieces.

 **belle forme®**

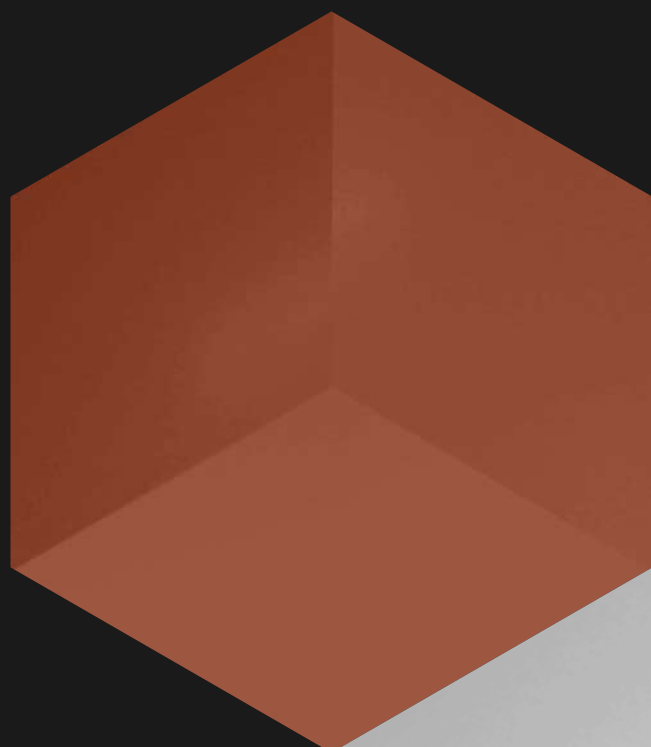
Prism

Collection

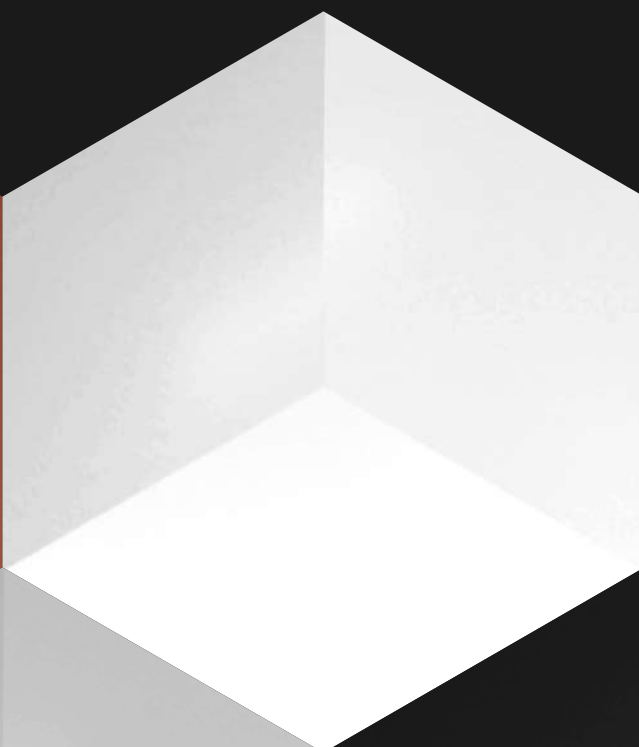




Prism
Brown



Prism
White



Prism
Grey

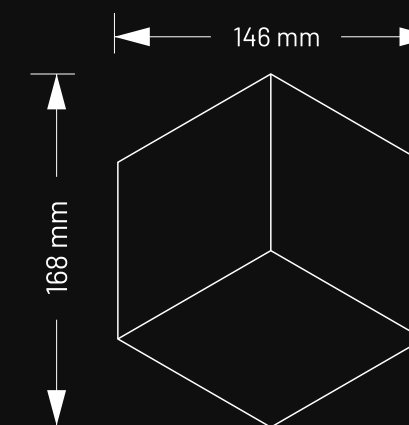


Prism
Black



Technical Specification :

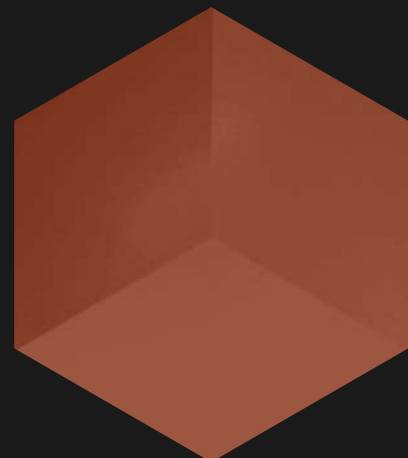
Dimension	146 x 168mm
Thickness	10 mm on side/ highest point 25mm
Weight/Pcs	0.650 gm.
Weight/Sqft	3.27 kg.
No. of pcs per Sqft	5.03 pcs.
No. of pcs in Box	16 pcs.
Box Weight	10.650 kg.
SQFT in Box	3.168 sq.ft.





A series that is purity
and sophistication.

Prism
Brown





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Prism
Black

Strikingly Bewitching

It's the magnetic visual appeal as the result of precisely rendered trilateral contours that harness the beauty of symmetry, as well as the dynamic inter play of depth, light and shadow, and the energetic movement of geometric flow. Prism allows one to create endless pattern combinations from the most simple, minimalist applications to the most elaborate masterpieces.

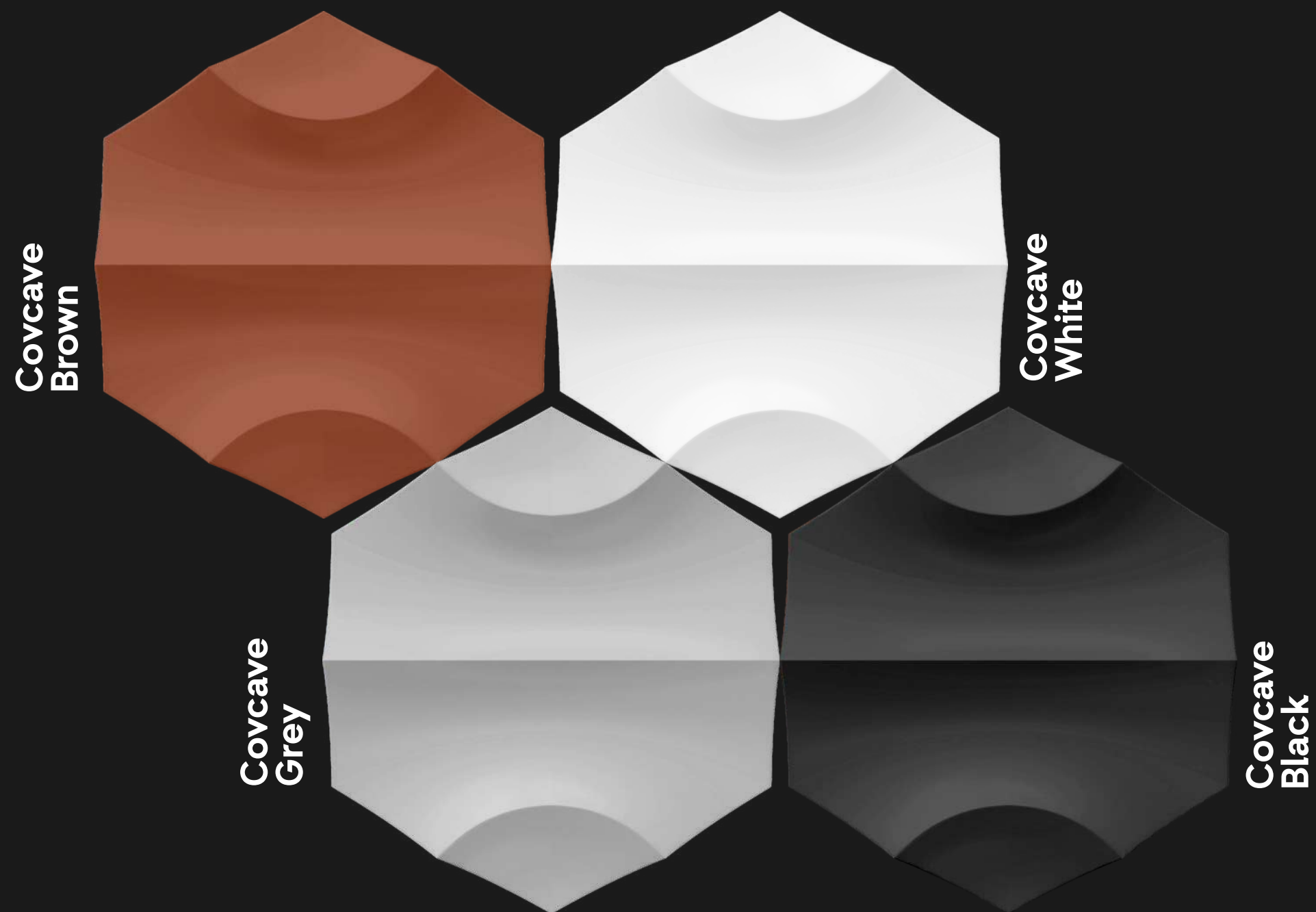
The Epitome of Hourglass

This piece of art conveys a strong emphasis on versatility and flexibility of design, with each tile creating a presence enough to stand on its own, while also providing the opportunity to lure the eye sights. Alike the perfect curves of the hourglass that conquer the senses. It's aimed to fuse art and architecture

 **belle forme®**

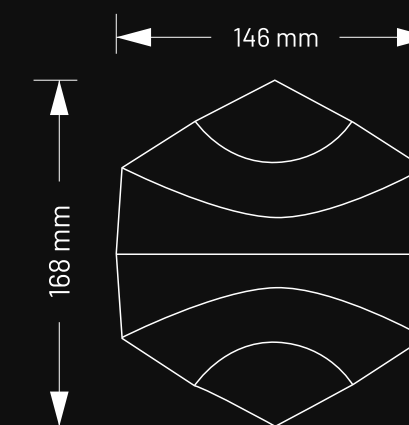
Covcave
Collection





Technical Specification :

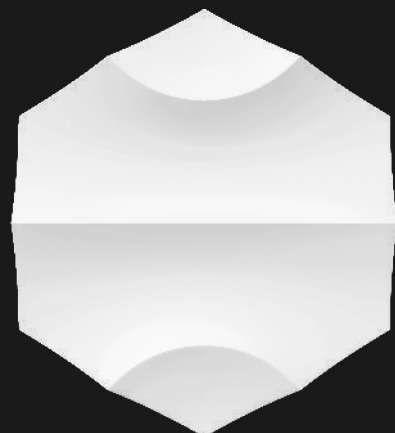
Dimension	146 x 168mm
Thickness	9.5 mm on side/ highest point 20mm
Weight/Pcs	0.575 gm.
Weight/Sqft	2.89 kg.
No. of pcs per Sqft	5.03 pcs.
No. of pcs in Box	18 pcs.
Box Weight	10 kg.
SQFT in Box	3.56 sq.ft.





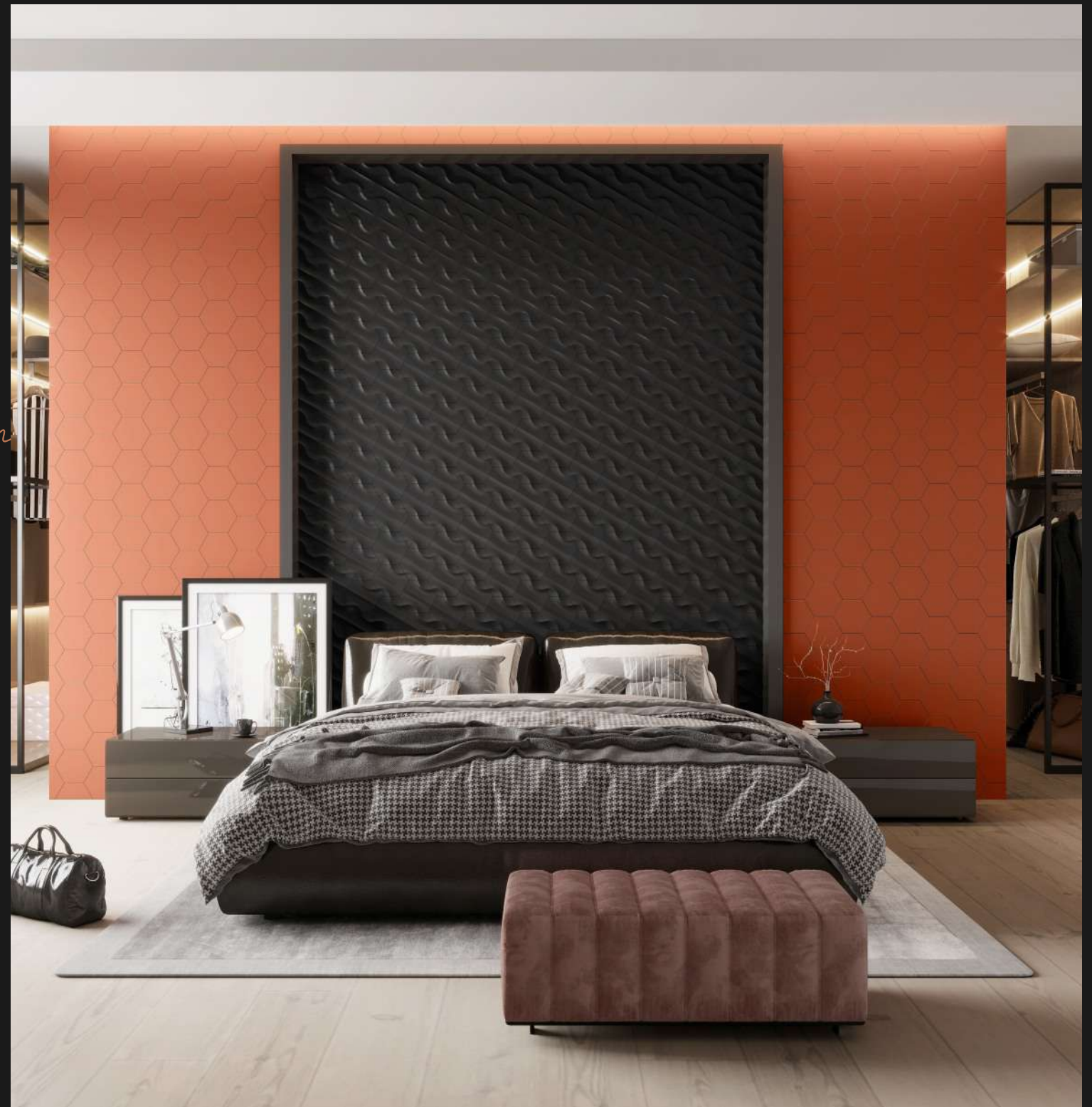
Add touch of class to
any corner.

Covcave
White





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**Covcave
Black**

The Epitome of Hourglass

This piece of art conveys a strong emphasis on versatility and flexibility of design, with each tile creating a presence enough to stand on its own, while also providing the opportunity to lure the eye sights. Alike the perfect curves of the hourglass that conquer the senses. It's aimed to fuse art and architecture

Unwavering touch of

The elite member of
the hexagon family,
Hexa pushes
the possibilities of
futuristic surfaces. It melds
effortlessly with multiple
orientations adding more
drama as per the requirement
of space. Its edges give it
an eccentric persona
that's impossible to resist.
The perks of having Hexa is that
you don't have to work very
hard to spruce up a space.
All you need to do is opt for
Hexa and make way
for unexpected
transformations.

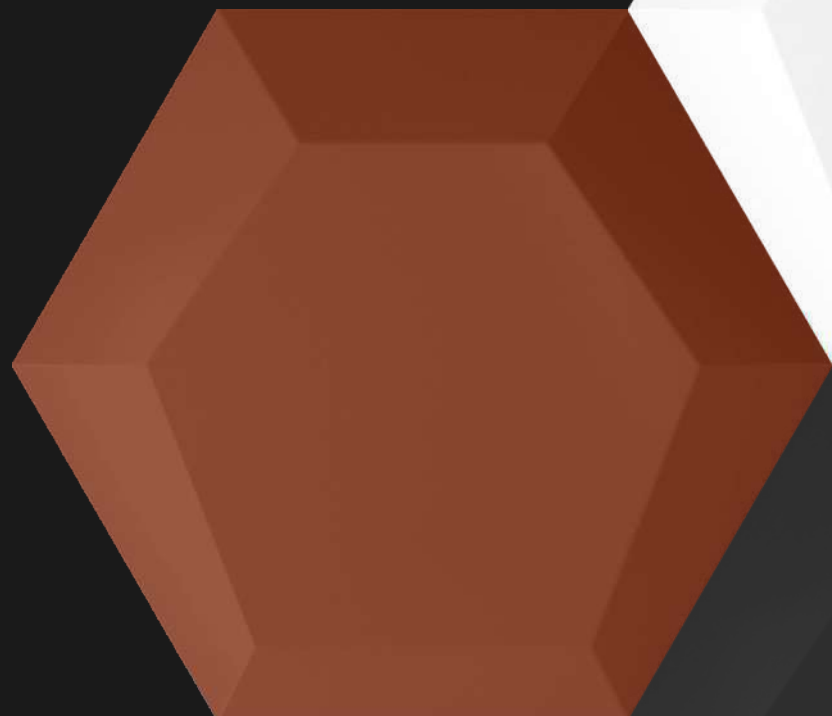
 **belle forme®**

Hexa
Collection





Hexa
Brown



Hexa
Grey



Hexa
White

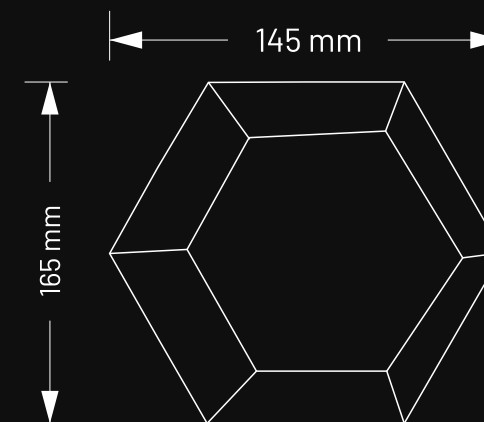


Hexa
Black



Technical Specification :

Dimension	145 x 165mm
Thickness	10.5 mm on side/ highest point 23.5mm
Weight/Pcs	0.700 gm.
Weight/Sqft	3.5 kg.
No. of pcs per Sqft	5.10 pcs.
No. of pcs in Box	16 pcs.
Box Weight	11.950 kg.
SQFT in Box	3.14 sq.ft.





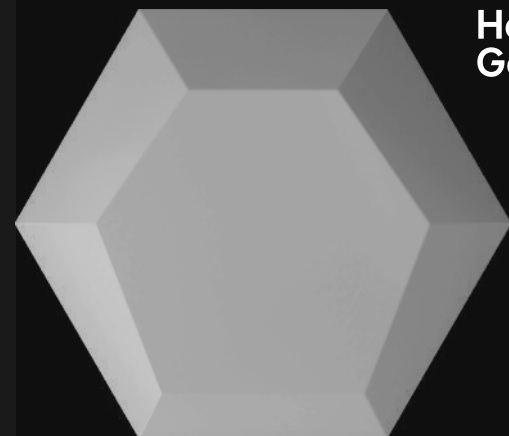
Keep it minimal and
exclusive.

Hexa
White





CREATING EXOTIC
Designer
LEGACY



**Hexa
Gery**

Unwavering touch of

The elite member of the hexagon family, Hexa pushes the possibilities of futuristic surfaces. It melds effortlessly with multiple orientations adding more drama as per the requirement of space. Its edges give it an eccentric persona that's impossible to resist. The perks of having Hexa is that you don't have to work very hard to spruce up a space. All you need to do is opt for Hexa and make way for unexpected transformations.

Philosophy of art & nature

Petal is a melange of
indeed passion - art and floral
beauty Petal is fascinated to
entice the space with it's
grace and it's designed
to flaunt your adoring &
aesthetic self,
allowing it to
be geometrically arranged
in different ways which
make it adorable
in all ways like
we love the way that when
the petal bloom
in Autumn, It
is the reminder
of renewal and
fresh growth in the Spring.

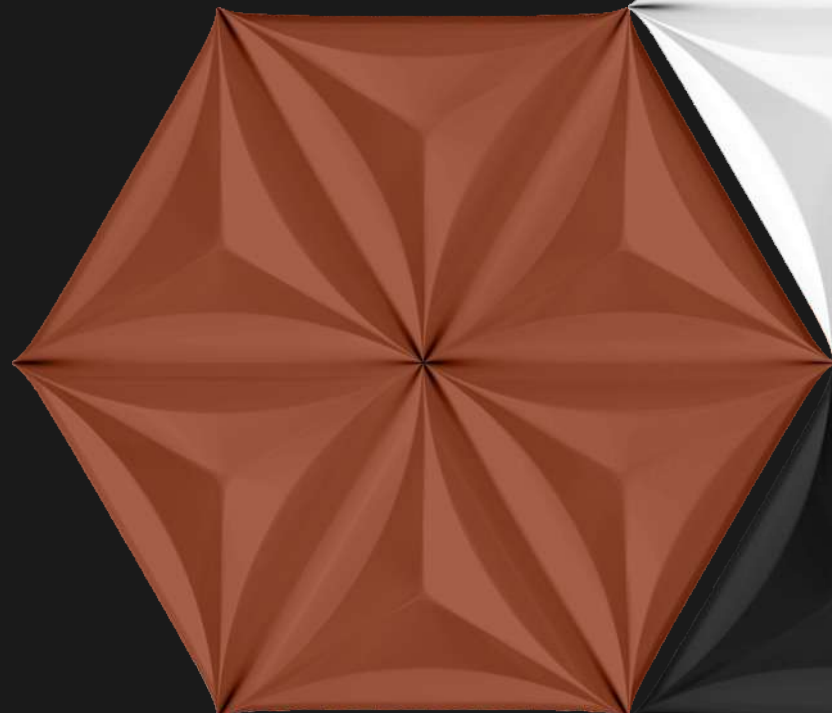
 **belle forme®**

Petal
Collection

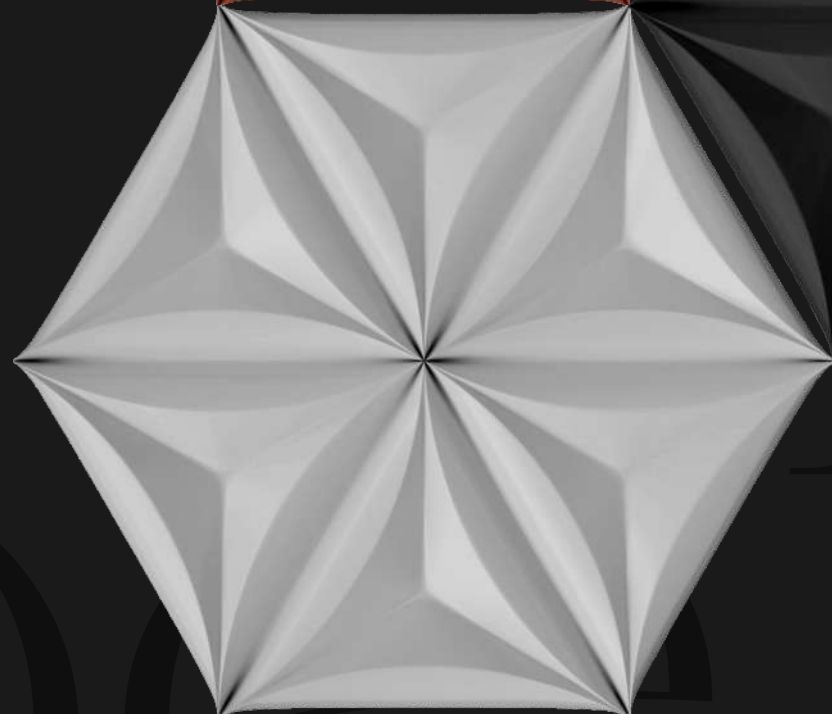




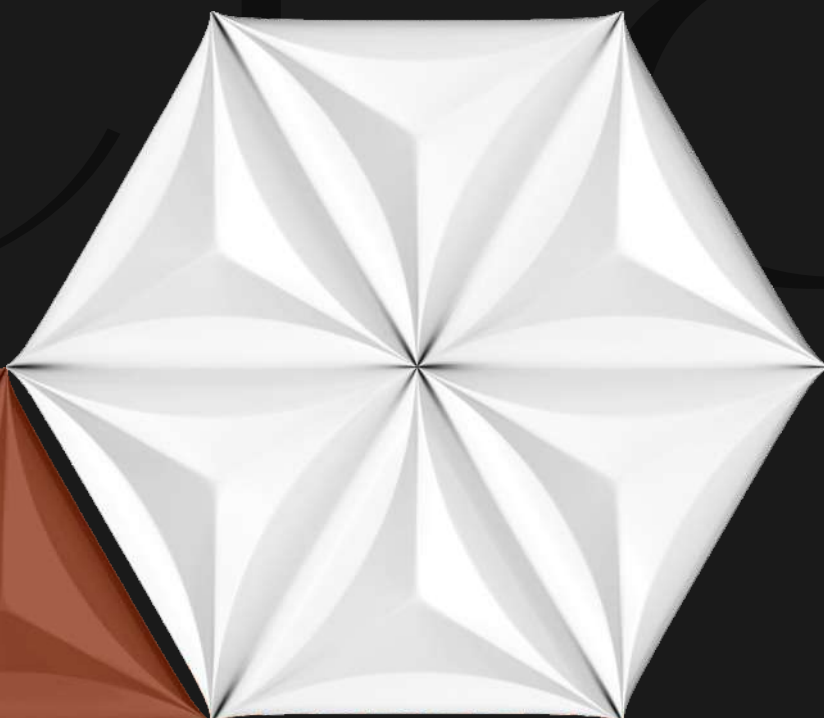
Petal
Brown



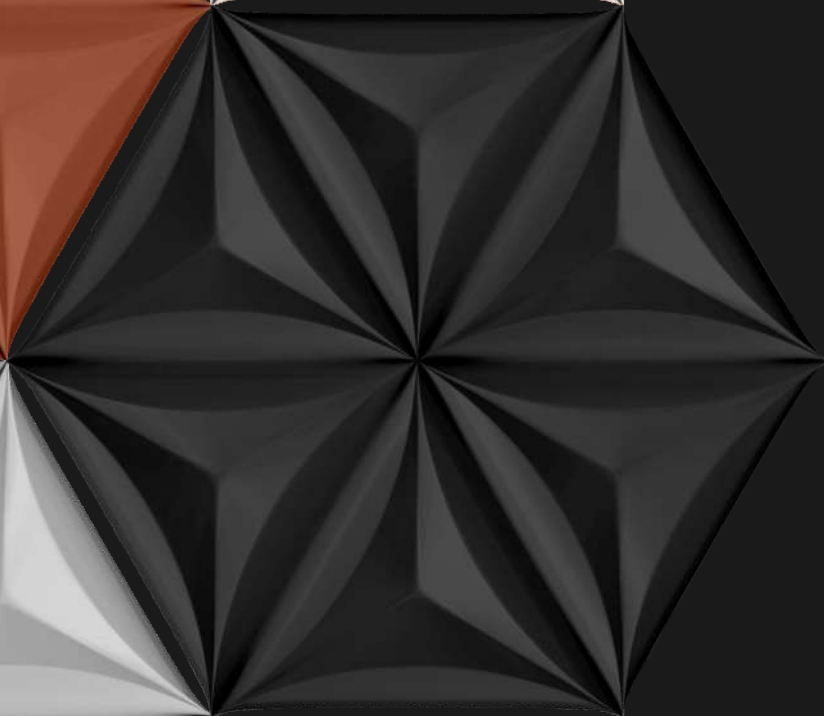
Petal
Grey



Petal
White

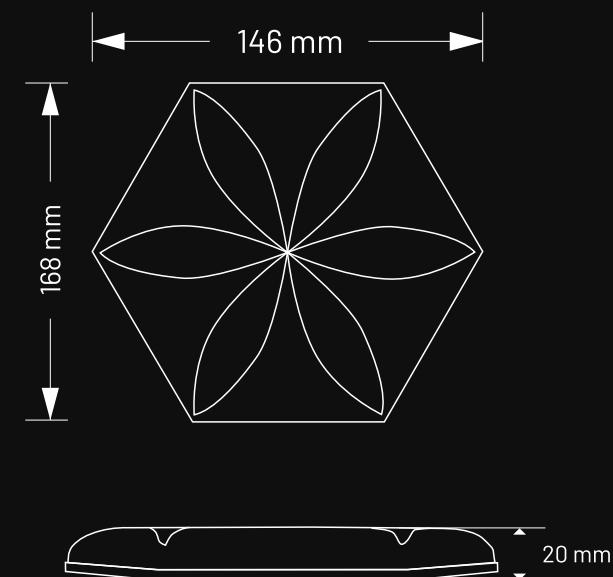


Petal
Black



Technical Specification :

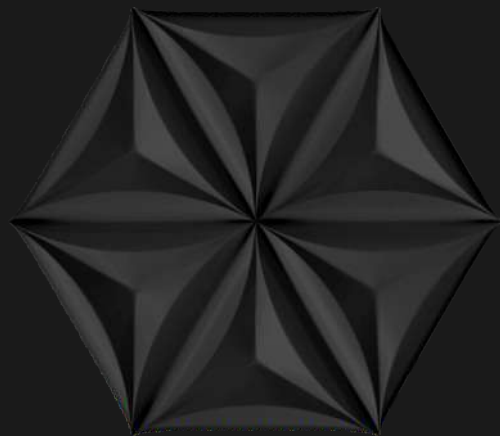
Dimension	146 x 168mm
Thickness	highest point 22mm
Weight/Pcs	0.790 gm.
Weight/Sqft	4 kg.
No. of pcs per Sqft	5.03 pcs.
No. of pcs in Box	16 pcs.
Box Weight	12.5 kg.
SQFT in Box	3.56 sq.ft.

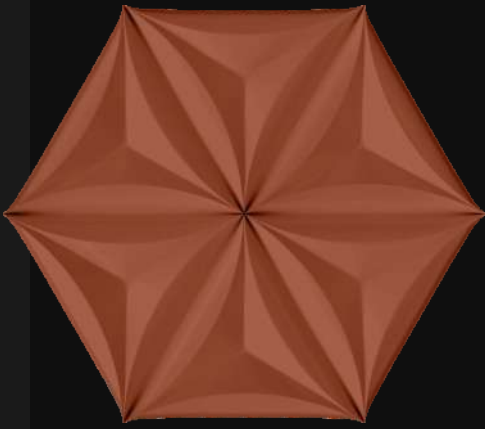




A tribute to life, color,
and joy.

**Petal
Black**





**Petal
Brown**

Philosophy of art & nature

Petal is a melange of indeed passion - art and floral beauty. Petal is fascinated to entice the space with its grace and it's designed to flaunt your adoring & aesthetic self, allowing it to be geometrically arranged in different ways which make it adorable in all ways like we love the way that when the petal blooms in Autumn, it is the reminder of renewal and fresh growth in the Spring.

A timeless tile, to love forever.

Belle Forme was born from the concrete controversy; rebranding the industrial material as a luxurious one through striking an impeccable balance between artistry and craftsmanship, design and engineering. In essence, we translate architecture and nature into the surface, incorporating tactile 3D elements for bold accent walls and facades, and mesmerizing patterns perfectly suited to durable feature floors, for interiors and exteriors alike.



For Everlasting Impression

This is what comes in
our senses when
you see the
concrete blocks
embellishing your walls in
craftsmanship.
Surfaces get its name
from the brick the
pattern that's
formed by the
coming together of
subtle & elegance

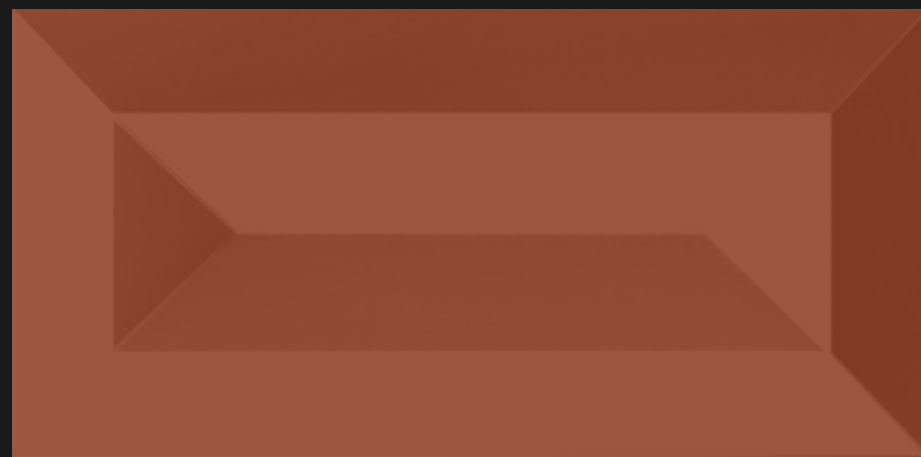
 **belle forme®**

Brick
Collection

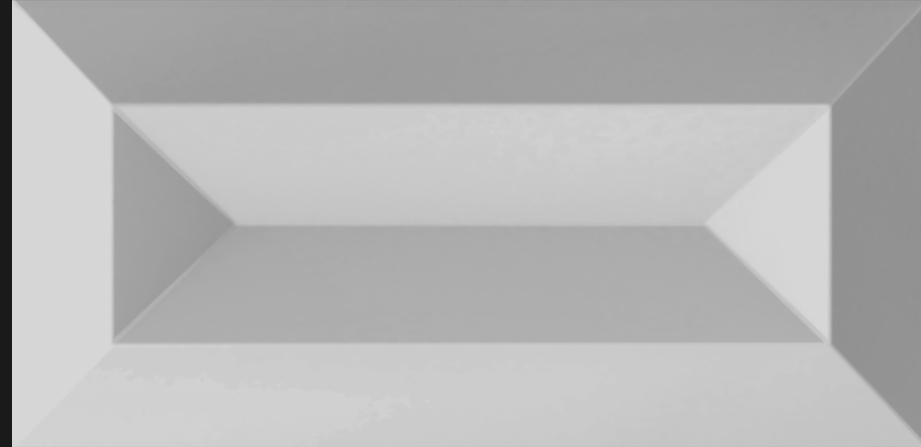




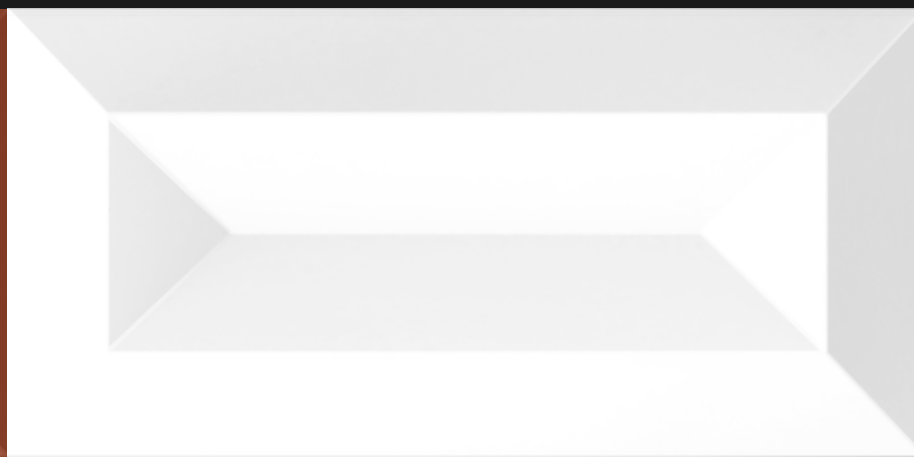
Brick
Brown



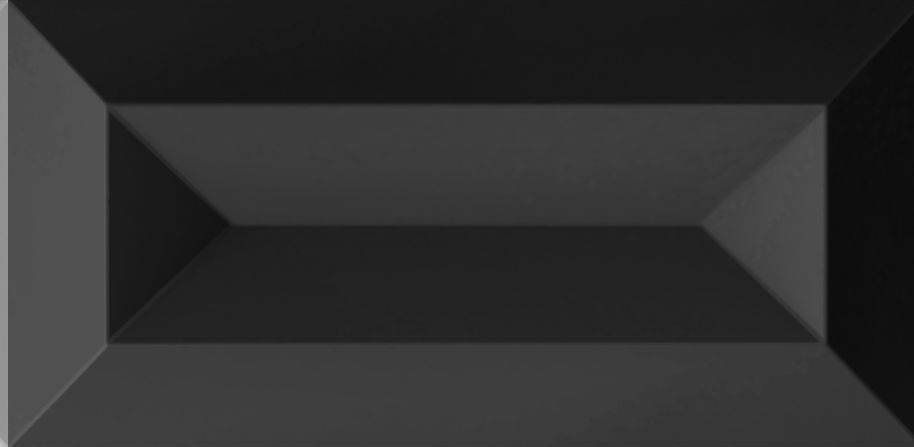
Brick
Grey



Brick
White

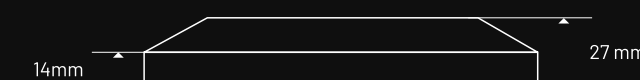
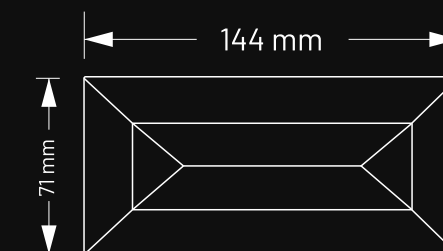


Brick
Black



Technical Specification :

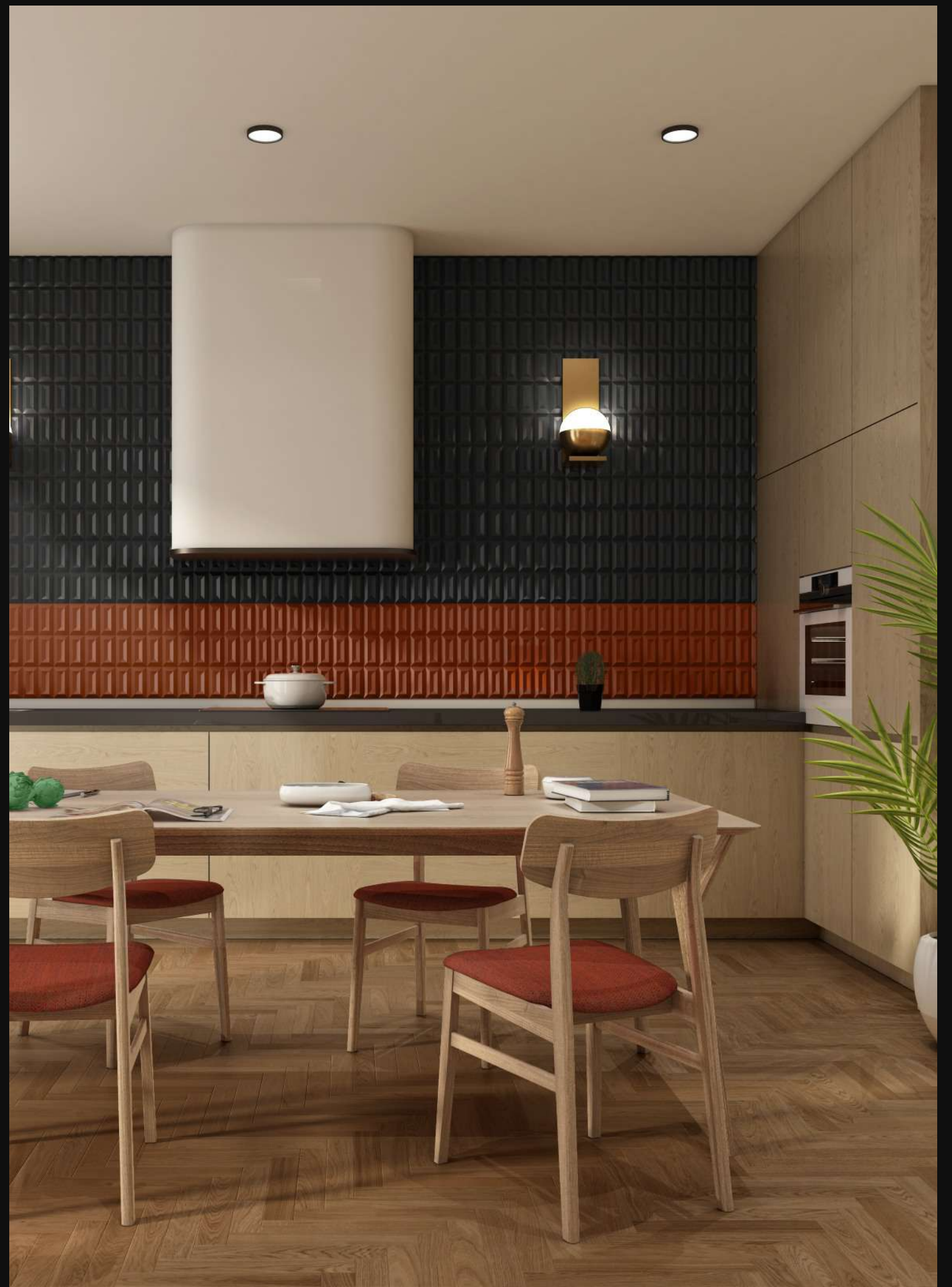
Dimension	71 x 144mm
Thickness	14 mm on side/ highest point 27mm
Weight/Pcs	0.450 gm.
Weight/Sqft	4.1 kg.
No. of pcs per Sqft	9.09 pcs.
No. of pcs in Box	32 pcs.
Box Weight	14.700 kg.
SQFT in Box	3.52 sq.ft.





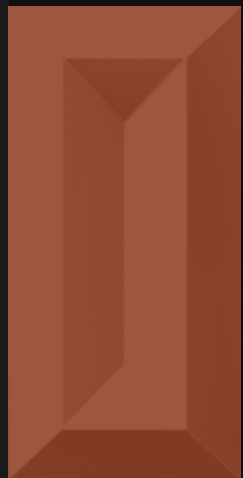
Sophisticated
paradise.

Brick
Black





CREATING EXOTIC
Designers
LEGACY



**Brick
Brown**

For Everlasting
Impression

This is what comes in our senses when you see the concrete blocks embellishing your walls in craftsmanship. Surfaces get its name from the brick the pattern that's formed by the coming together of subtle & elegance

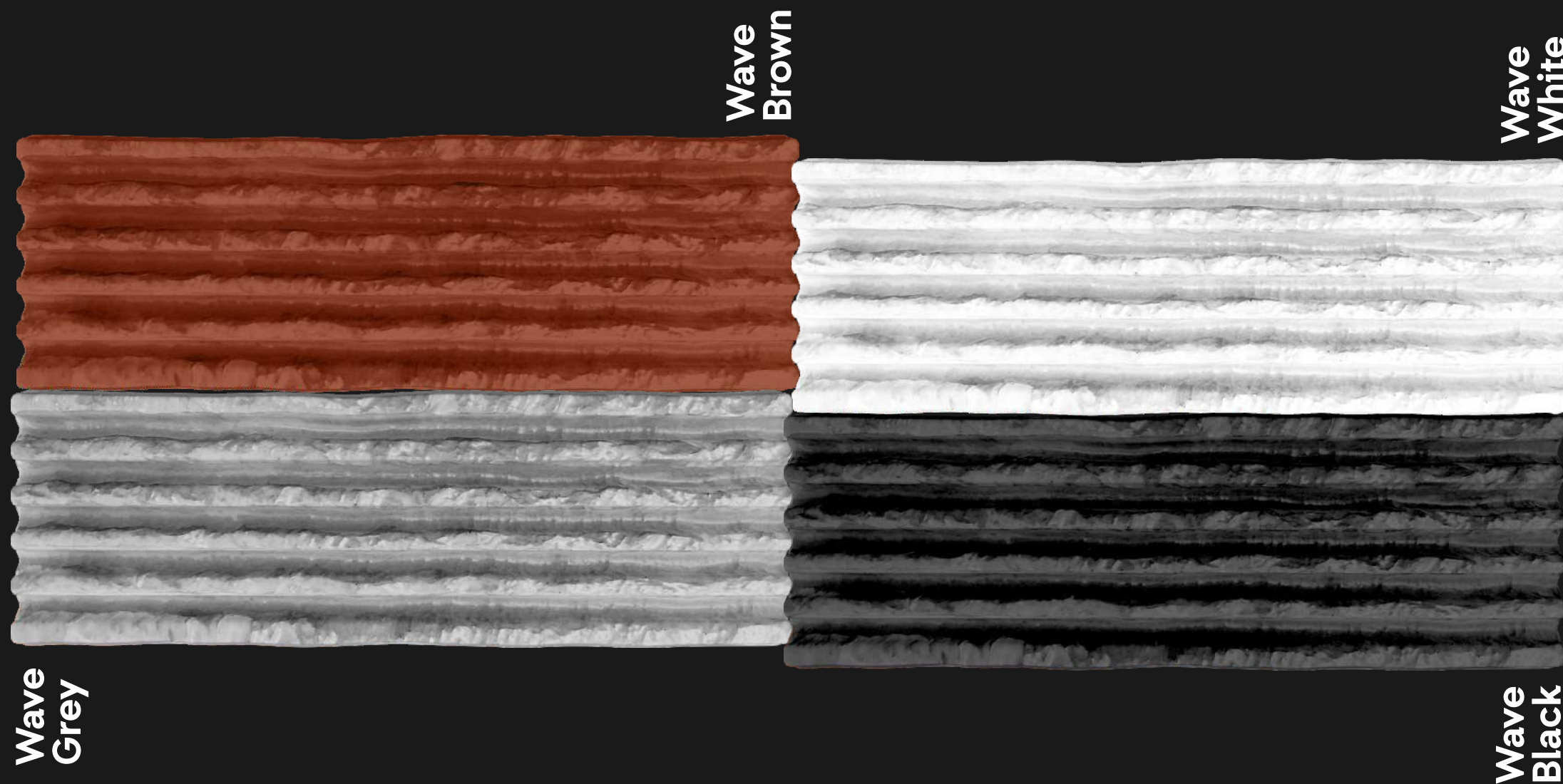
Flow of Finesse

Delve into the wave of
eminence that
has smooth but
wavy surfaces.
They're tactile.
They're flawless. Seen
side-on, they curve
gradually towards
a lip on one of
their edges.
Or most do.
A crown of geometric
waves is
formed and reveals
a mesmerizing face,
it will give the
goose bumps
when gesticulating.

 **belle forme®**

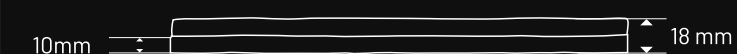
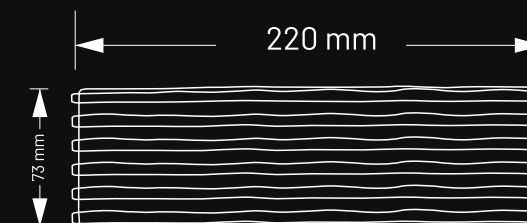
Wave
Collection





Technical Specification :

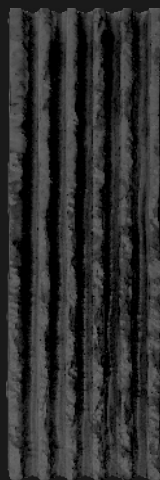
Dimension	73 x 220mm
Thickness	10 mm on side/ highest point 18mm
Weight/Pcs	0.490 gm.
Weight/Sqft	2.9 kg.
No. of pcs per Sqft	5.78 pcs.
No. of pcs in Box	32 pcs.
Box Weight	15.5 kg.
SQFT in Box	5.53 sq.ft.

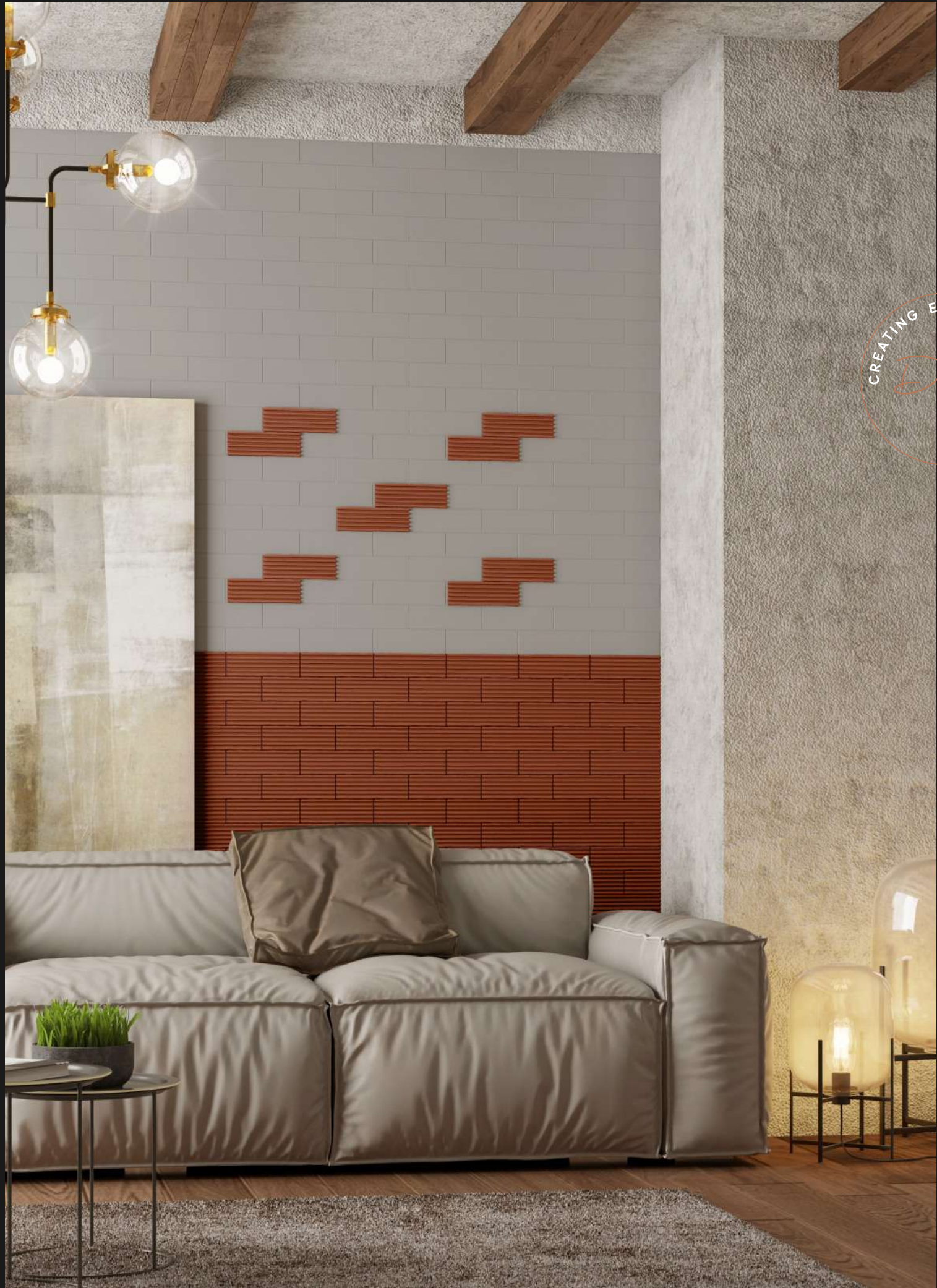




Radiating pure
brightness.

Wave
Black





CREATING EXOTIC
Designers
LEGACY



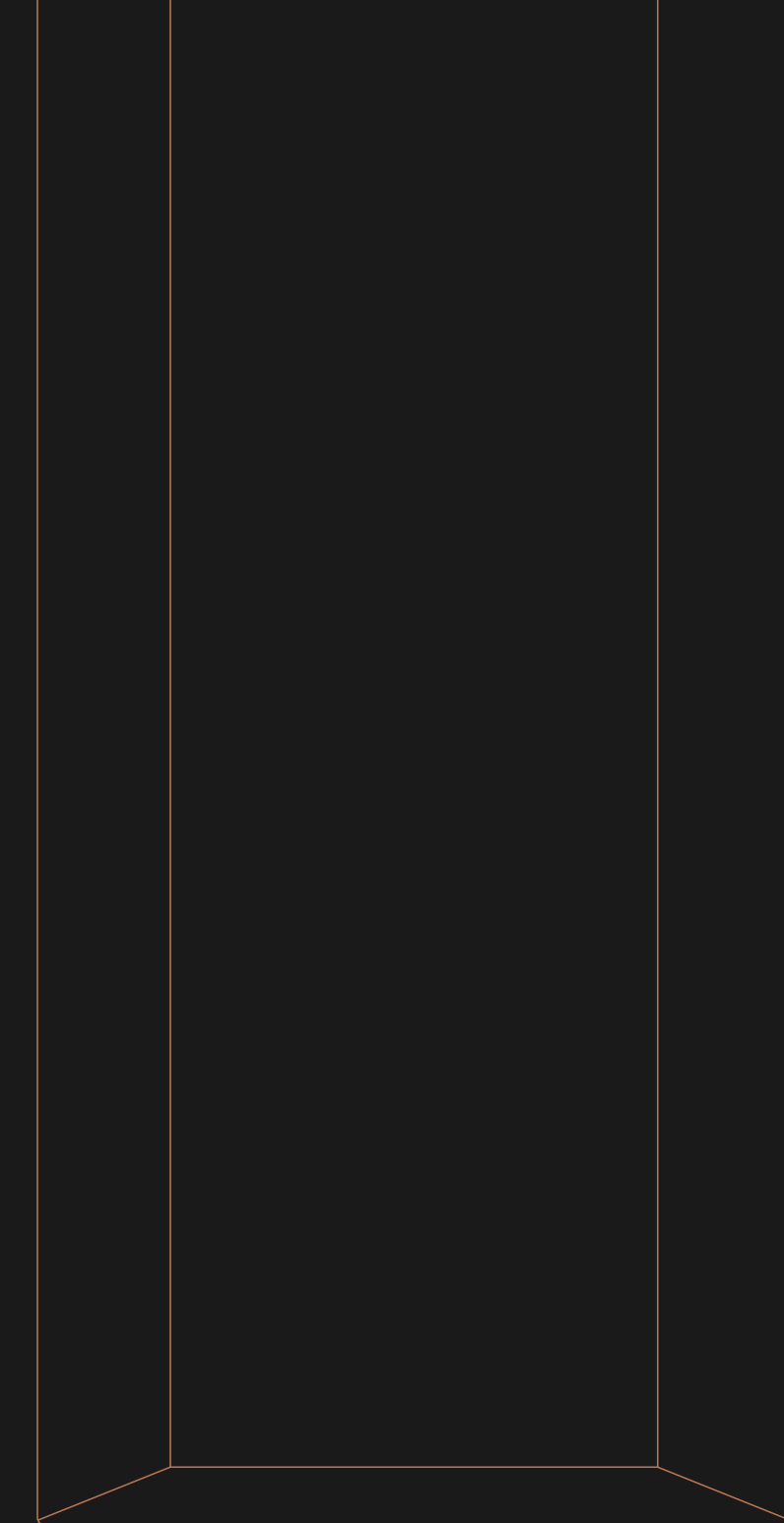
**Wave
Brown**

Flow of Finesse

Delve into the wave of eminence that has smooth but wavy surfaces. They're tactile. They're flawless. Seen side-on, they curve gradually towards a lip on one of their edges. Or most do. A crown of geometric waves is formed and reveals a mesmerizing face, it will give the goose bumps when gesticulating.

The fascination of Curves

Curve's design concept
is an invitation to imagine,
play and create.
Each tile in the series
works as well
independently as it
does in multi-tile
combinations, and
maintains its signature
visual appeal even in
randomized configurations.
This surface is itself a
statement in modern
tile design as well as
a structured
medium, which allows for
limitless interpretations
of its core aesthetic.



 **belle forme®**

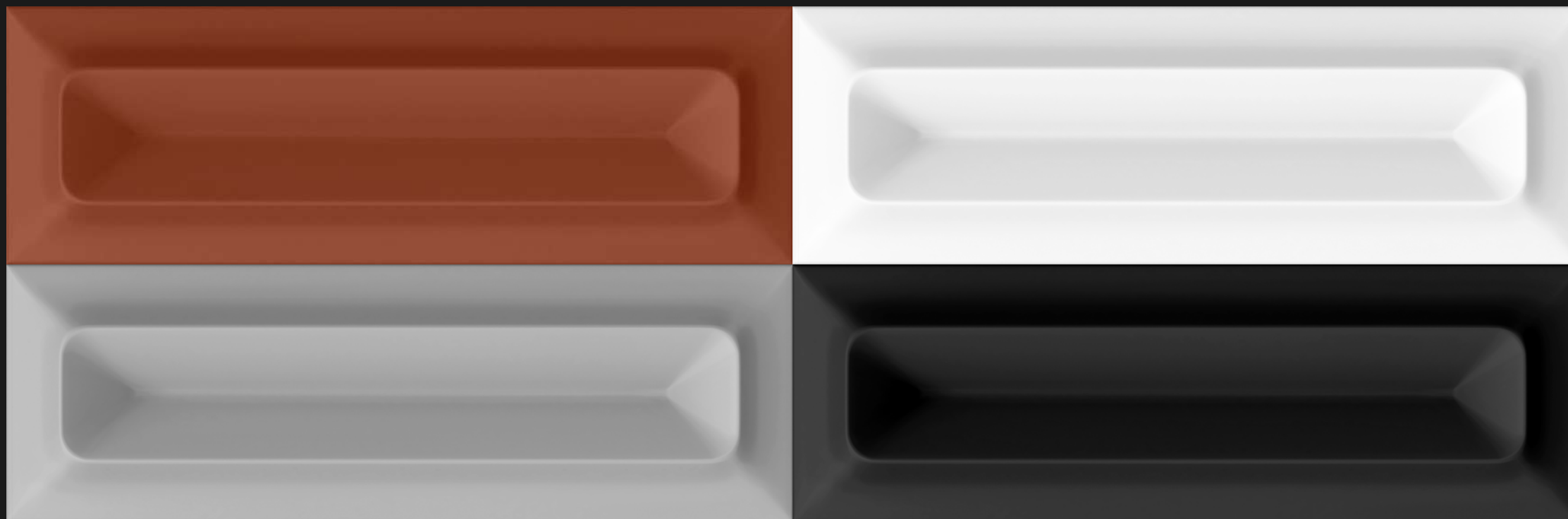
Curve
Collection





Curve
Brown

Curve
White

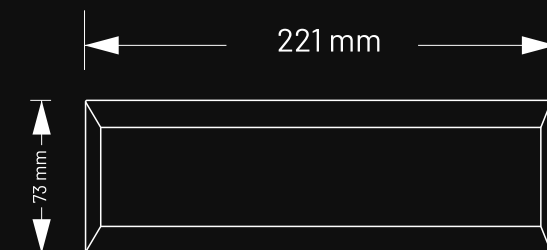


Curve
Grey

Curve
Black

Technical Specification :

Dimension	73 x 221mm
Thickness	9 mm on side/ highest point 25mm
Weight/Pcs	0.570 gm.
Weight/Sqft	3.3 kg.
No. of pcs per Sqft	5.75 pcs.
No. of pcs in Box	24 pcs.
Box Weight	13.5 kg.
SQFT in Box	4.17 sq.ft.





For contemporary
spaces.

Curve
Black





CREATING EXOTIC
Designers
LEGACY



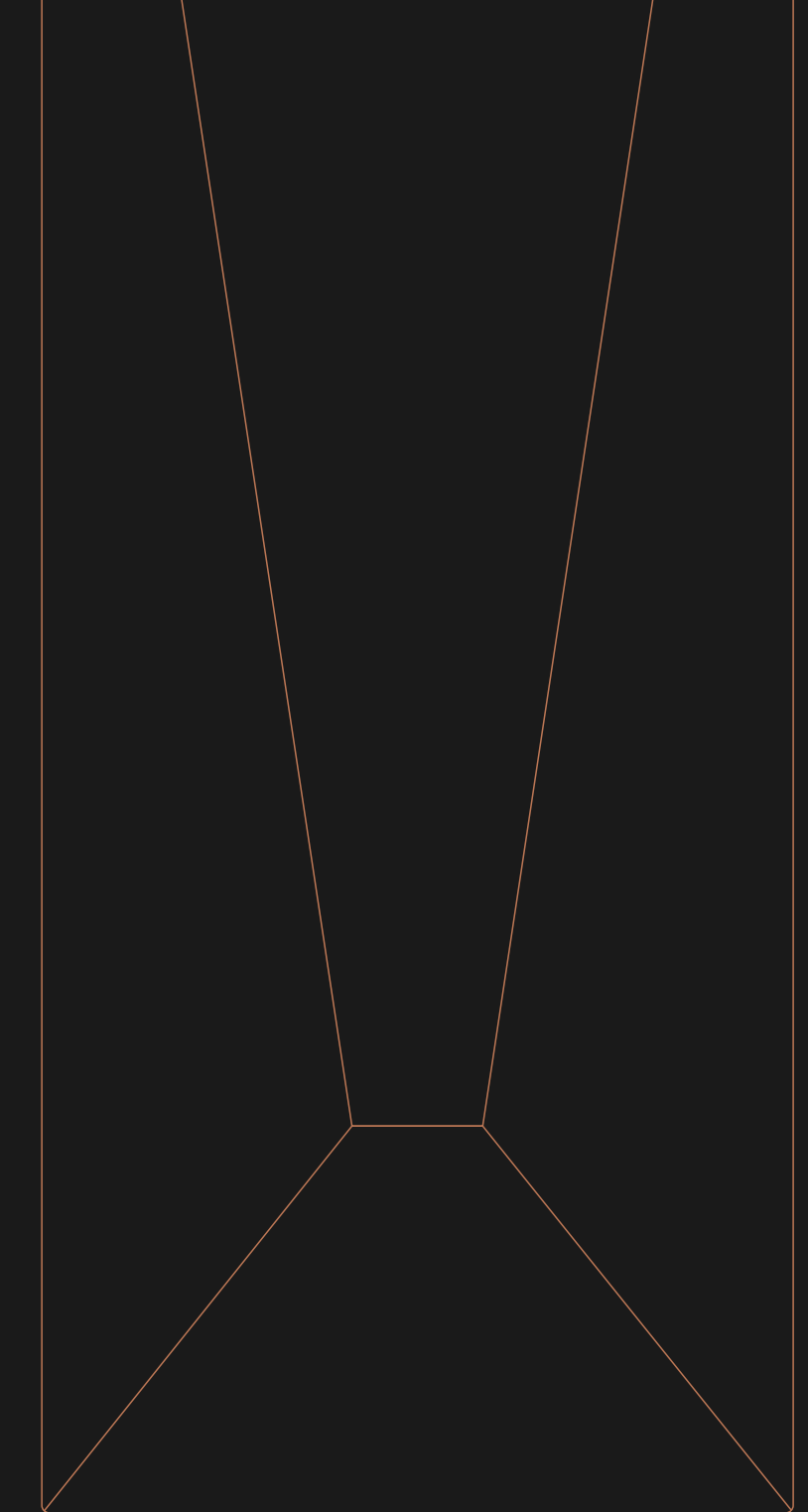
**Curve
White**

The fascination of Curves

Curve's design concept is an invitation to imagine, play and create. Each tile in the series works as well independently as it does in multi-tile combinations, and maintains its signature visual appeal even in randomized configurations. This surface is itself a statement in modern tile design as well as a structured medium, which allows for limitless interpretations of its core aesthetic.

Dazzle in dignified flair

Flaunting the G.O.A.T texture & surface embellishments. From the most austere to playful acts of virtuosity. We proposed a tile with etching on top to elevate design possibilities and to magnify your space with a minimalistic approach. The artistry on top is, in effect, a slice of an 'X' factor. When arranged in a well-behaved fashion they form a surface that would look familiar to the Greeks, overlaid with a subtle & opulence. However, a number of unique patterns emerge when tiles are rotated. We are excited by the balance of visual complexity and familiarity and by the knowledge that there are surely combinations we have yet to discover.



 **belle forme®**

Emboss

Collection





Emboss
Brown

Emboss
White

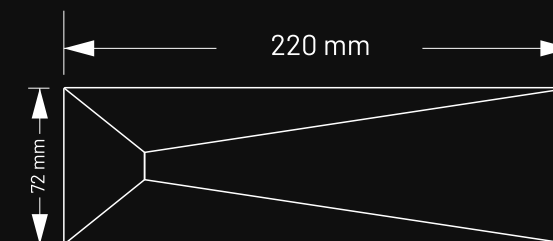


Emboss
Grey

Emboss
Black

Technical Specification :

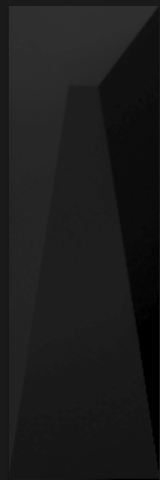
Dimension	72 x 220mm
Thickness	9 mm on side/ highest point 24mm
Weight/Pcs	0.520 gm.
Weight/Sqft	3 kg.
No. of pcs per Sqft	5.88 pcs.
No. of pcs in Box	30 pcs.
Box Weight	16 kg.
SQFT in Box	5.1 sq.ft.

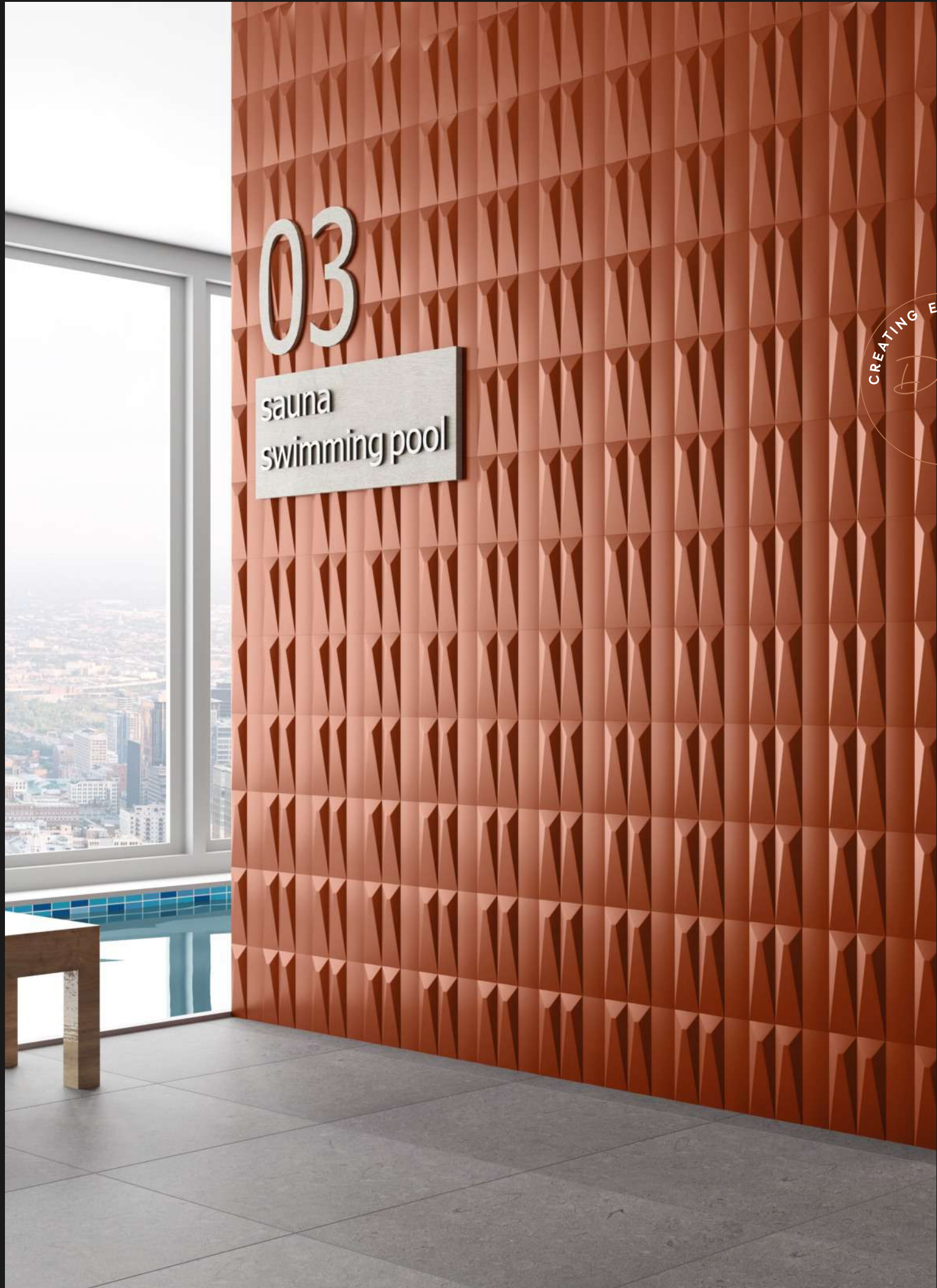




Elegance in full
color.

Emboss
Black





CREATING EXOTIC
Designers
LEGACY



Emboss Brown

Dazzle in dignified flair

Flaunting the G.O.A.T texture & surface embellishments. From the most austere to playful acts of virtuosity. We proposed a tile with etching on top to elevate design possibilities and to magnify your space with a minimalistic approach. The artistry on top is, in effect, a slice of an 'X' factor. When arranged in a well-behaved fashion they form a surface that would look familiar to the Greeks, overlaid with a subtle & opulence. However, a number of unique patterns emerge when tiles are rotated. We are excited by the balance of visual complexity and familiarity and by the knowledge that there are surely combinations we have yet to discover.

Ceaselessly cozy

The allure of simplicity is irresistible. Trapez is a contemporary art yet uncomplicated and still manages to land you on a cloud nine visually. Simplicity is the essence of sophistication. It takes Ingeniousness and lucidity to a whole new level evoking a sense of languid calm. Perhaps why, it blends beautifully with every setting. Purposefully versatile yet unassuming and understated, these can accentuate a space like distinguishedly.

 **belle forme®**

Trapez

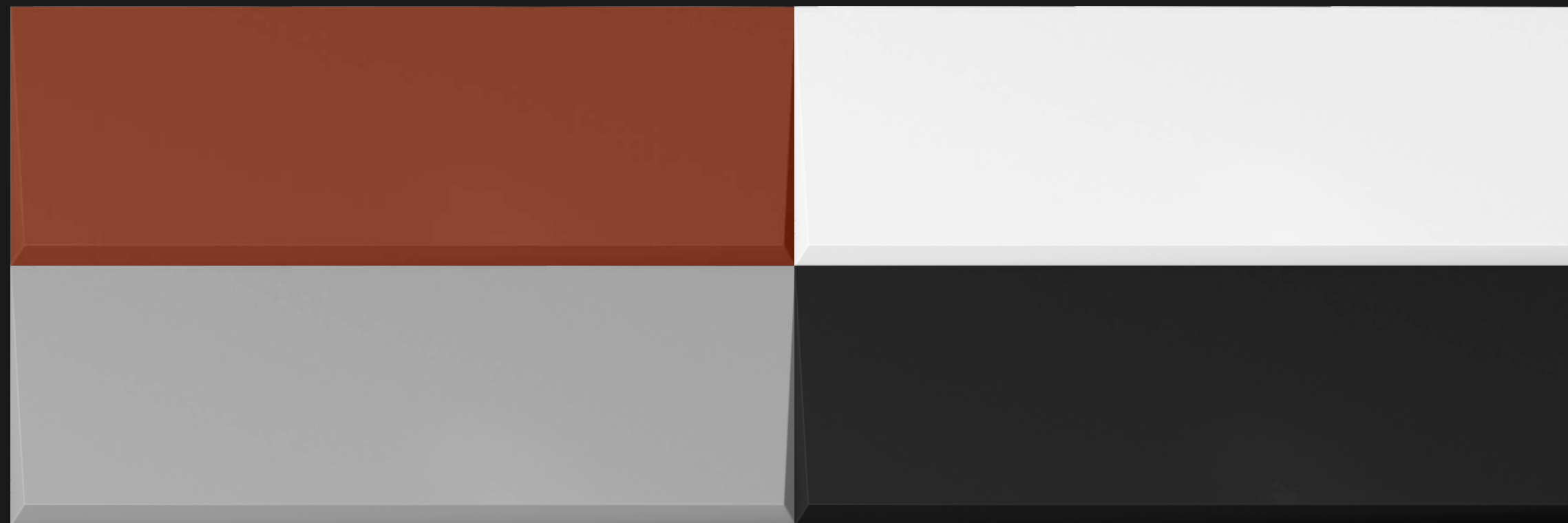
Collection





Trapez Brown

Trapez White

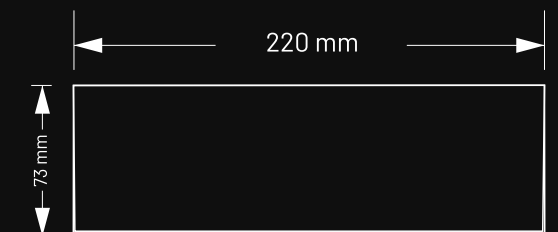


Trapez Grey

Trapez Black

Technical Specification :

Dimension	73 x 220mm
Thickness	9 mm on side/ highest point 22mm
Weight/Pcs	0.530 gm.
Weight/Sqft	3 kg.
No. of pcs per Sqft	5.78 pcs.
No. of pcs in Box	32 pcs.
Box Weight	17 kg.
SQFT in Box	5.53 sq.ft.



Glamorous intimate
spaces.

Trapez
Black





CREATING EXOTIC
Designers
LEGACY



**Trapez
White**

*Ceaselessly
COZY*

The allure of simplicity is irresistible. Trapez is a contemporary art yet uncomplicated and still manages to land you on a cloud nine visually. Simplicity is the essence of sophistication. It takes Ingeniousness and lucidity to a whole new level evoking a sense of languid calm. Perhaps why, it blends beautifully with every setting. Purposefully versatile yet unassuming and understated, these can accentuate a space like distinguishedly.

Classic is Eternal

Flexible is the synonym
of Classic.
A surface that goes
well with every desire,
But also you throw
an indeed
sass. Classical beauty
is eternal our most
coveted tile.
The surface that is open
to interpretation.
So it can
easily convey utter charm.
These lead to
some really
striking patterns that
are truly every
designer's delight.'



 **belle forme®**

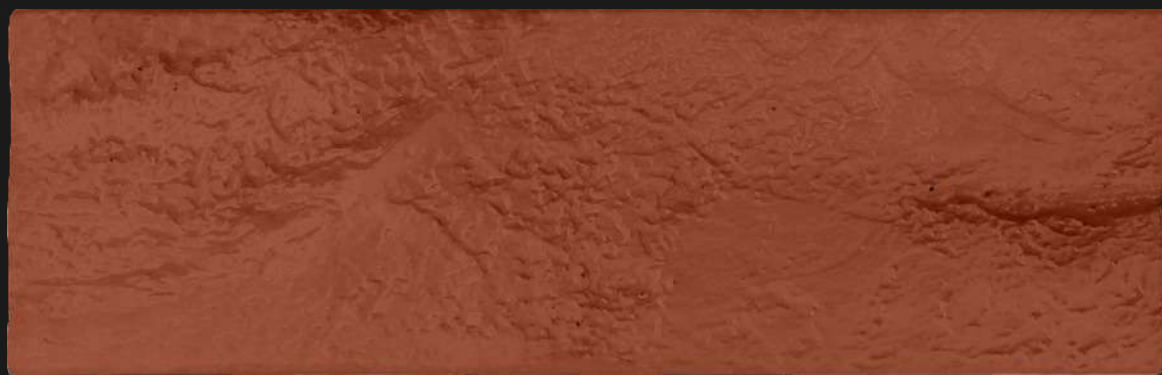
Classic

Collection





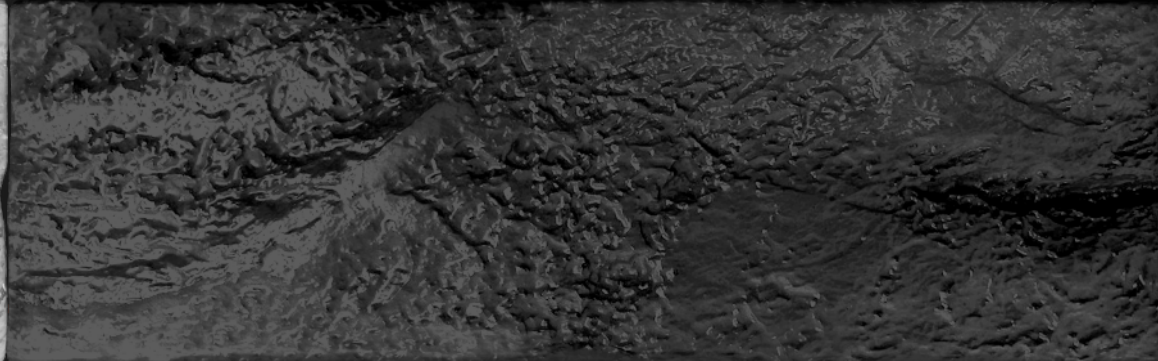
Classic Brown



Classic White



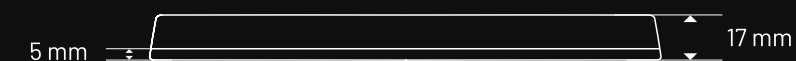
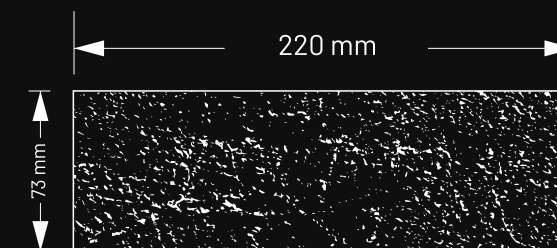
Classic Grey



Classic Black

Technical Specification :

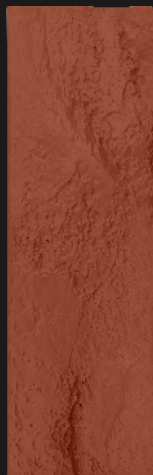
Dimension	72 x 220mm
Thickness	5 mm on side/ highest point 17mm
Weight/Pcs	0.550 gm.
Weight/Sqft	3.2 kg.
No. of pcs per Sqft	5.88 pcs.
No. of pcs in Box	32 pcs.
Box Weight	17.5 kg.
SQFT in Box	5.44 sq.ft.

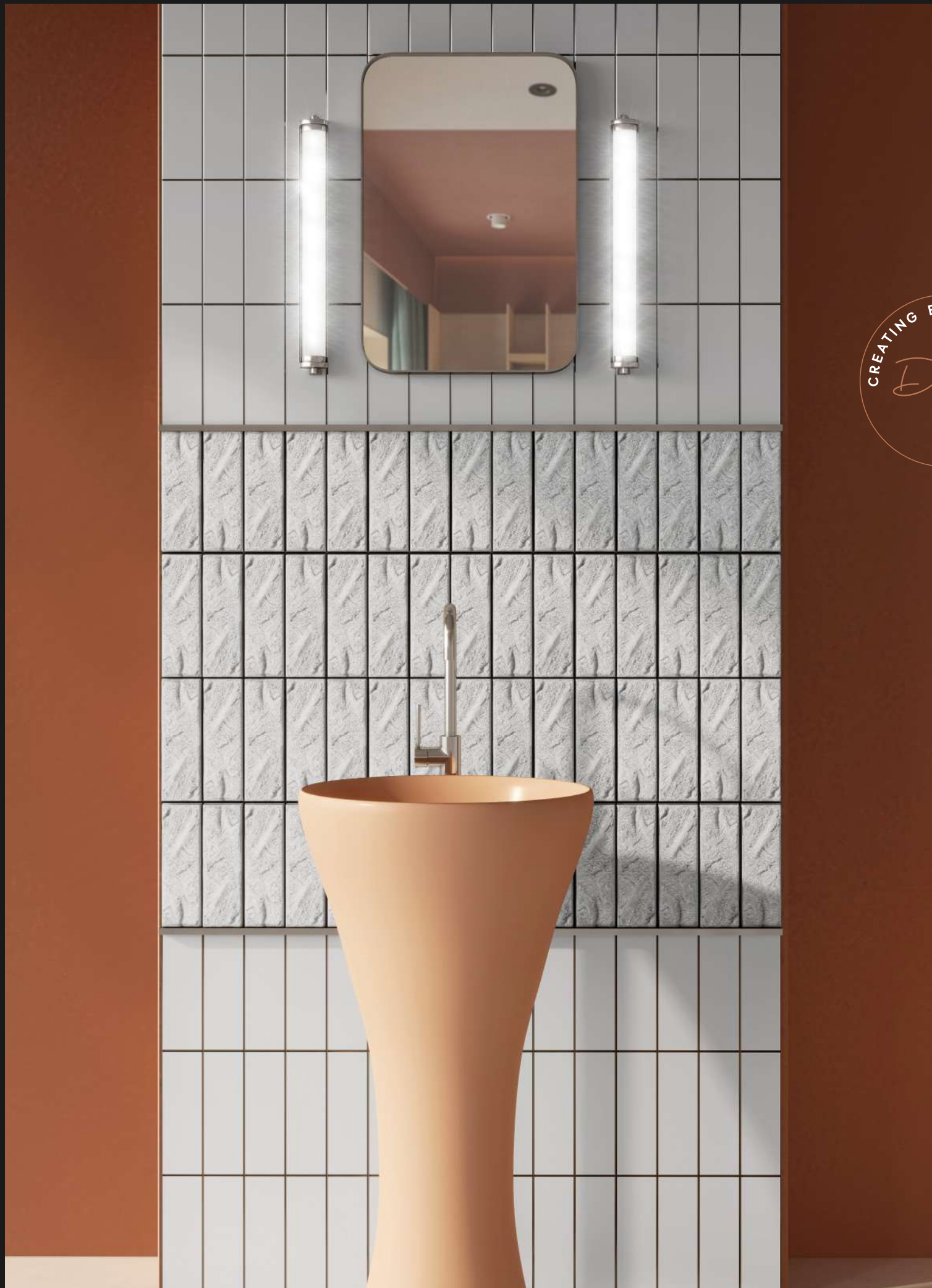




Modern and versatile
tones for your space.

**Classic
Brown**





CREATING EXOTIC
Designers
LEGACY



**Classic
White**

*Classic is
Eternal*

Flexible is the synonym of Classic. A surface that goes well with every desire, But also you throw an indeed sass. Classical beauty is eternal our most coveted tile. The surface that is open to interpretation. So it can easily convey utter charm. These lead to some really striking patterns that are truly every designer's delight.

Cement Tile Installation

Preparing the Surface

First Step in preparation is to level the installation surface. Prepare the wall by using good quality tile adhesive or mortar. You must ensure that the wall surface is flat before you start laying the tiles.

Clean the Surface

If the surface is dusty, it will need to be primed with diluted PVA. Always read the instructions first before applying and make sure you allow it to dry.

Check for Dampness

The surface must be dry and free from dampness. To test the dampness, place a piece of polythene approx 1 square meter in size on to the surface and seal around the edge using a basic tape and leave it overnight.

Find the Surface Center (for wall installation)

When tiling the wall never start tiling from the edge, it's always recommended to start laying your tiles from the middle.

To get the starting position exactly right, first using a tape measure, find the midpoint of the each facing wall or the base units if any (e.g. may be in a kitchen), then using a chalk line draw a straight line from one side to the other, measure the midpoint of this line, this will give you exact center of the area to be tiled.

Laying the tiles

IMPORTANT



1. You Must Not Hammer The Tile.



2. Clean The Tile Immediately After Laying To Avoid Cement Stains.

Before you start, please check the instructions on the tile adhesive box as it may vary from one manufacturer to another.

Start at the position which you have already marked and use a notched route to apply the adhesive to an area of approximately one square meter.

Use a gauging trowel to get the tile adhesive out of the tub. This will allow you to keep your notched trowel clean. The ripped pattern on the notched trowel ensures that you have exactly the same amount of adhesive at any point. Next bed the tiles firmly into the adhesive using a twisting action to ensure full contact.

The leveling of tile must be done using hand pressure. We recommend using the spacer to ensure regular spacing, typically 2 mm spacers go well. This is especially important since there can be slight variations in the thickness or edges of the tiles.



ITACA TILES

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